

Chapter 11 pure competition in the short Run.

(*) Market structures :-

(1) pure competition → سوق المنافسة الكاملة

(2) pure monopoly → سوق الاحتكار التام

(3) Monopolistic competition → سوق المنافسة الاحتكارية

(4) Oligopoly → سوق احتكار القلة

(*) pure competition : سوق المنافسة الكاملة

← عدد كبير من المنتجين

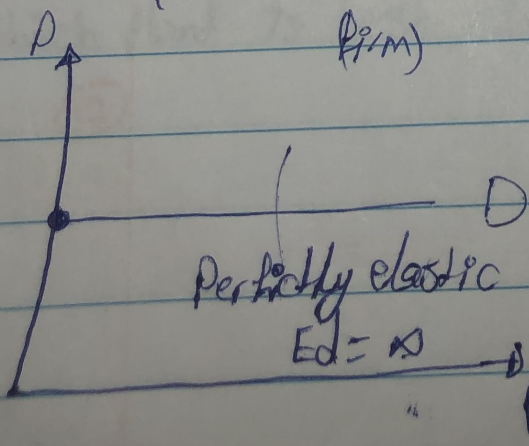
← السلع التي يتم إنتاجها سلع متجانسة (متطابقة)

← حرية الدخول والخروج لهذا السوق

← price taker ← القدرة على التسليم بالسعر

المنتج ما عند القدرة على التسليم بالسعر (أي يتكيف بسعر السلعة

هو السوق تنافسي).



(*) Total Rev (TR), Average Rev (AR), and Marginal Rev (MR).

→ Total Rev = $P \times Q$

→ Average Rev (AR) = $\frac{TR}{Q} = \frac{P \times Q}{Q} = P$

→ Marginal Revenue = MR → $\frac{\Delta TR}{\Delta Q}$

↳ Additional Revenue from selling one more unit

$MR = \frac{\Delta TR}{\Delta Q} = \frac{\Delta(P \times Q)}{\Delta Q} = P$

For pure competition:

$AR = MR = P$

(*) Profit Maximization in the short run: ~~Total Rev~~

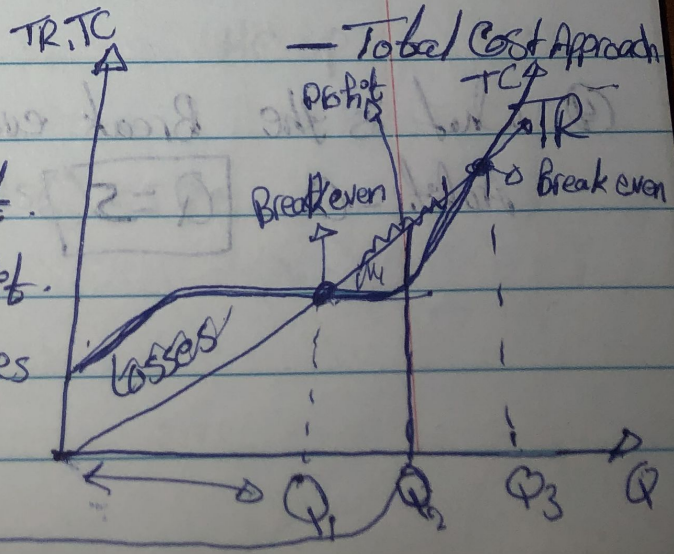
~~Total Rev~~

Profit = Total Rev - Cost

$TR = P \times Q$

$TR > TC \rightarrow$ Profit

~~TR~~ $TC > TR \rightarrow$ Losses



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example: Assume that a purely competition firm has the following data:-

Output (Q)	(P * Q) TR	Tc	Profit $\left[\frac{TR - TC}{\leftarrow} \right]$
1	200	250	200 - 250 = -50
2	400	300	100
3	600	450	150
4	800	700	100
5	1000	1000	0
6	1200	1400	-200

① Assume a market price (P) is \$200, fill in the columns in the above table.

② What is the profit maximization output?

3

← أعلى قيمة الربح

لبنون أعلى قيمة الربح وبمقدار 150 وحدة إنتاج

③ What is the firm's maximum profit?

150

④ What is the Break even point?

Profit = 0

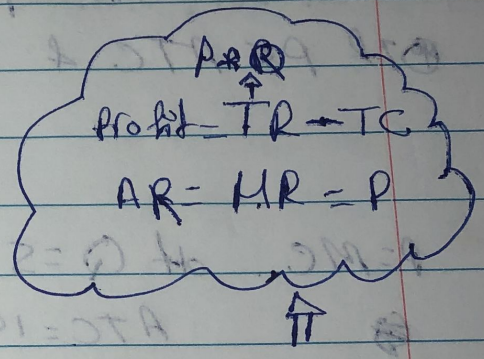
$Q = 5$

Profit maximization & Marginal Rev - Marginal Cost

- * to max profit $MR = MC$
- if $MR > MC$ → Increase production to Increase profit
- if $MR < MC$ → decrease production to Increase profit
- if $MR = MC$ → The firm Maximizing profit

Example

Q	AFC	AVC	ATC	MC
3	100	70	170	60
4	75	73	145	80
5	60	80	140	110
6	50	90	140	140
7	43	103	146	180
8	38	119	156	230
9	33	138	171	290



① If the market price by the firm is 230\$, what will be the profit Maximization output, what economic profit or losses for firm. realize?

→ to maximize profit $MR = MC$
 output profit $Q = 8$
 $\text{Profit} = Q(P - ATC) = 8(230 - 156) = 592$

→ Break even.
② what is the BE output?

at Break even: $MC = ATC$

$$Q = 6 \text{ when } MC = ATC = 140$$

③ If ~~price~~ Market price decreased to \$110. Should the firm still produce or shut down?

$$\text{profit} = Q(P - ATC)$$

* $P > ATC \Rightarrow$ profit

* $P < ATC \Rightarrow$ losses

but $P > AVC$ still produced.

⊕ If $P < ATC$ & $P < AVC \Rightarrow$ shutdown.

$$P = MC \text{ at } Q = 5$$

$$ATC = 140 \quad AVC = 80$$

$P < ATC \Rightarrow$ losses
(110) (140)

but $P > AVC \Rightarrow$ still produced

④ If market price to \$60. Should the firm still produce

or shutdown? $P = MC$ at $Q = 3$

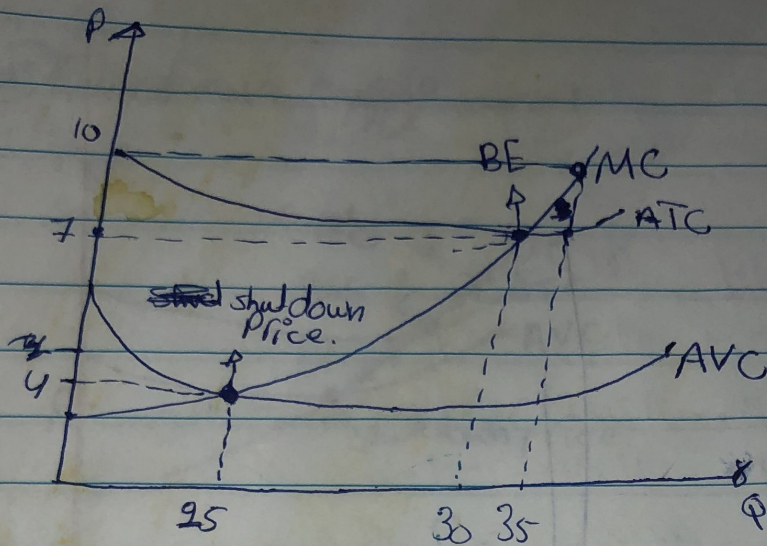
$$ATC = 170 \quad AVC = 70$$

~~$P < ATC$~~ $P < AVC$

$60 < 170 \Rightarrow$ losses

$P < AVC$
60 70
shutdown

$$\text{losses} = TFC \cdot Q = 100 \cdot 3 = 300$$



① If Market price is 10, what output should the firm produce to Max profit? What is the economic profit, the firm realize?

at $P = 10$ $Q = 35$
to Max profit $P = MC$.

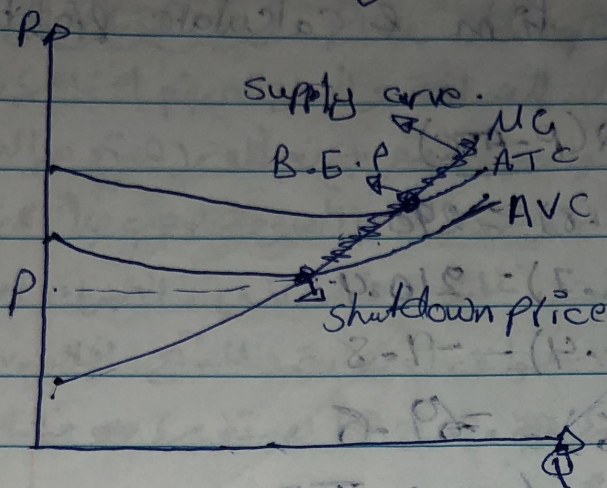
$$\begin{aligned} \text{Profit} &= Q(P - ATC) \\ &= 35(10 - 7) \\ &= 35(3) = \$105 \end{aligned}$$

② What is the B.E output?

BE: $MC = ATC$ $Q = 30$.

③ What is the shutdown price? shutdown price is $MC = AVC$
at $Q = 25$

(*) Short run supply curve:



→ supply curve: MC curve above minimum AVC.

Example

Q	AFC	AVC	ATC	MC
4	25	75	100	60
5	20	74	94	70
6	16.6	75	91.6	80
7	14.3	77.14	91.4	90
8	12.5	81.25	93.7	100
9	11.1	86.6	97.8	130
10	10	93	103	150

by at w 8)

* The table below. Complete the Short Run supply schedule for the firm & calculate profit:-

Price	Qs	Profit = $Q(P - ATC)$
130	9	$9(130 - 97.8) = 290$
116	8	$8(116 - 93.7) = 210.4$
90	7	$7(90 - 91.4) = -9.8$
80	6	$6(80 - 91.6) = -69.6$
70	0	$5(70 - 94)$ losses = TFC

Shutdown at price 70

to Maximize profit: $MC = P$

ⓐ The producer should shut down if $P < \text{Minimum AVC}$

$P < 74$

* $TFC = AFC \times Q$

$= 20 \times 5$

$= 100$