

13, Feb

Chapter 2

Ethics & social Responsibility

مسؤولية اجتماعية

⇒ Ethics → beliefs about what is right or wrong.

⇒ Ethical Behavior → Behavior conforming to general accepted

⇒ Unethical Behavior → social norms (الاعراف)

Concerning Beneficial & harmful actions.

↳ Behavior that does not conform to norms.

⇒ Individual ethics :-

الأخلاقيات الشخصية الفردية

العامة والخاصة والجماعية (الاجتماعية)

⇒ Business ethics :- ethics held by employees

(*) The law and the Real world (ambiguous)

Grey area

(*) Individual ethics & morals (قيم الاخلاق)

(*) Business and managerial ethics الاخلاقيات العملية

↳ ethics that guide employees & managers in the work place

↳ (1) Behavior toward employees. تصرف المدير تجاه الموظفين.

العدالة، المساواة، إعطاء الحقوق كما يستحقها، الالتزام

(من الشركة للموظفين)

② Behavior toward the organization:

(من الموظف للشركة)

الافتقار للمواظبة، عدم السيرة، عدم استخدام استراتيجيات

السيرة لاستياء مالي، علاقة بالعمل، عدم قبول السيرة...

→ conflict of interest → تضارب المصالح

③ Behavior toward other economic agents

Unions, Dealers, Suppliers, Customers

Bribes → رشوات

⊛ Assessing ethical behavior.

1 Gather factual information لمعلومات

2 Analyze the facts to determine the most appropriate moral actions. تحليل

3 make the ethical judgement: قرار

4 norms that helps us take appropriate decision

A utility basis → does a particular act optimise the benefit of those affected by it??

B Rights → does it respect right of ~~these~~ others?

C justice → does it fair?

D Caring → ~~put~~ ~~the~~ ~~interest~~ ~~of~~ ~~others~~ ~~in~~ ~~mind~~

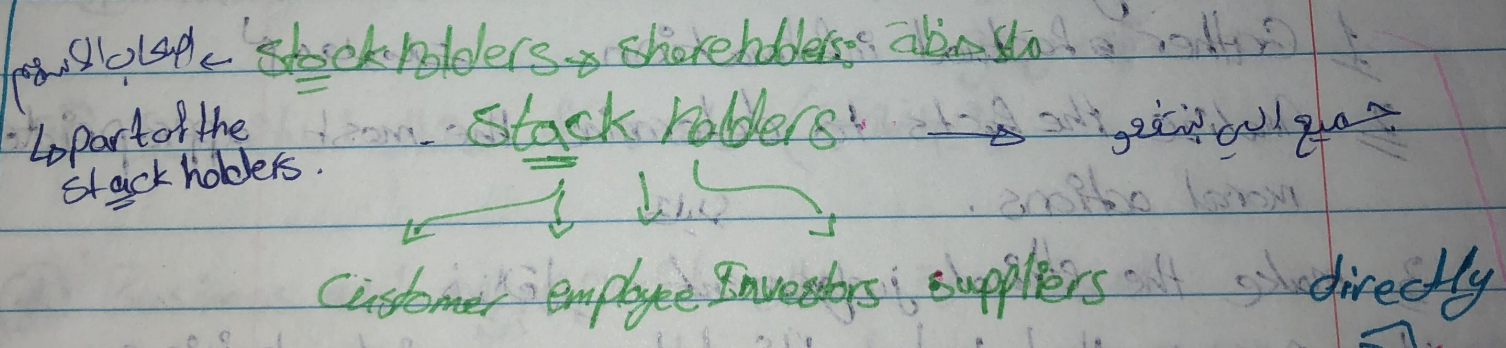
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⊗ Company practices & Business ethics:

- 1. Adopting ethical codes. مدونة سلوك
- 2. Ethical Programs (training). تأهيل وتدريب

→ Social Responsibility المسؤولية الاجتماعية
 Attempts of a Business its commitments to group & individuals in its environment including customers, employees, investors & others

→ Organizational Stakeholders: - الذي يتفق من الشركة أو يقدم النفع للشركة



Individuals or group of people who are affected by the practice of the organization

Stakeholder (model) of social Responsibility:

- 1 Customer → honest, fair price
- 2 Employees →
- 3 Investors → stockholders.
- 4 Suppliers.
- 5 Local & International Communities

Areas of social Responsibility:

- 1 Toward the environment:
 - air pollution
 - water pollution
 - Land pollution.
- 2 Toward the Customer:
 - Consumer Rites → Consumerism
 - unfair pricing →
 - Ethics in advertising
 - collusion: Illegal agreement between two or more companies to do wrongful act

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- 3 Toward employees:
 - 1 Legal & social commitments.

whistle Blowers → (ناموظ) وسفيع اسير على لازم اسير
(The company should protect me)
Employees who detects and tries to put an end to a wrong but act

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Responsibility toward investors

1 "Insider trading"

↳ Illegal

يكون عارفاً ببيانات خاصة بالشركة ويعتبرها بغير حق منسوبة

Insider trading إذا علمت أنها غير صحيحة

2 "Misrepresentation of Finance"

↳ التلاعب بالبيانات المالية

* Implementing S.R. programs :-

S.R. → Social Responsibility

↳ "Approaches to S.R"

1 ~~Obstructionist~~ Obstructionist → معارضة

↳ As little as possible & they may deny

or coverup violations → تباطؤ أو تغطية انتهاكات

2 Defensive → These companies meet minimum legal requirement → يعملوا الاستراتيجيات فقط ما ينبغيوا استمر من ذلك

3 Accomodative stance → minimum legal requirement & might exceed "باعتبارهم"

4 Proactive → لا يكتفون بالمتطلبات القانونية بل يتجاوزونها

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Small Companies: يكون عندها مسؤولية اجتماعية
ليس حسب قناني المالية

How Government influence Business:

1 Direct Regulations → laws & Rules that dictates what Business can't do

2 Indirect Regulations (تدخلات) قوانين غير صريحة
تعمل الحكومة وتقرج مع الشركات

How the Business influence Government?

1 Personal Contacts → شواهد خاصة تدخل و تطلب من
الحكومة عمل الامور
يمكن يكون اطلاق
يمكن يكون عبر اطلاق

2 Lobbying → انه يستخدم يفتح الباب
برأيه ماوراء الكواليس

3 Political actor Committees → special organization created to solicit money & then distribute it to political candidates

4 favors → "Do me a favor" يتعلمه
المرشحون لطلب المال قبل