

Sara discovered that the supplier with the highest quality also had the longest lead-time. The supplier with the best lead-time had the highest price. To help Sara make her decision, she should _____.

- a. multiply her ratings for each criteria by the weight for the criteria then sum the scores
- b. rely on customer reviews to guide her decision
- c. order a small quantity from each supplier for comparison
- d. check with the Better Business Bureau for customer complaints

[Clear my choice](#)

Following Hurricane Katrina in 2005, WalMart sent semis loaded with items such as bottled water, diapers, and other daily necessities to the New Orleans area. We can say that WalMart exercised _____.

- a. social awareness
- b. social obligation
- c. social responsiveness
- d. social responsibility

[Clear my choice](#)

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Question 3

Not yet
answered

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1.00

Flag
question

Pharmacists who decline to dispense drugs that cause abortions are functioning at the _____ stage of moral development.

- a. preconventional
- b. conventional
- c. unconventional
- d. principled

[Clear my choice](#)

Question 4

Not yet
answered

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1.00

Flag
question

George looked at the list of orders for the coming week and made out the production schedule. He has done this so many times he could do it in his sleep. This situation represents a(n)

- a. unstructured problem
- b. structured problem
- c. linear problem
- d. programmed problem

[Clear my choice](#)

[Next page](#)

Quiz navigation

Scenario

Laila Hadi is the manager for TrucksRUs, a medium-hauling service located in the Southeast. She is responsible for scheduling trucks, initiating new routes, and staffing both existing and new routes. She is currently struggling with existing information about the profitability of existing and future truck routes.

Time left 0:32:23

Lyman, Laila Hadi's best driver tells her that he believes that he can estimate that there is a 75% probability that they can get the business of Pork Brothers Inc. if they initiate a truck route through rural North Carolina. Lyman is operating under the condition of Risk Certainty.

Laila Hadi can make accurate decisions if she is willing to pay \$5,000 for research about the profitability of various truck routes. If she pays for the research, she believes that she is operating under a condition of Certainty Risk.

Laila Hadi knows that she is operating in an uncertain environment. She is basically an optimist, and we would, therefore, expect her to follow a Minimax Maximin strategy.

Laila Hadi knows that she is operating in an uncertain environment. She is basically a pessimist, and we would, therefore, expect her to follow a Maximin Minimax strategy.

Laila Hadi wishes to minimize her regret and will probably opt for a Maximin Minimax strategy.

Question 7Not yet
answeredMarked out of
1.00Flag
question

Which of the following is an aspect of intuition?

- a. science-based decisions
- b. programmed decisions
- c. quality-initiated decisions
- d. experience-based decisions

[Clear my choice](#)**Question 8**Not yet
answeredMarked out of
1.00Flag
question

Linda wants to introduce a new model to the product line. Three models are being developed. Linda can choose only one. She has decided to focus on target market size, production costs, and net profits. These are Linda's _____.

- a. criterion weights
- b. alternatives
- c. problems
- d. decision criteria

[Clear my choice](#)[Next page](#)**Quiz navigation**

Question 9Not yet
answeredMarked out of
1.00Flag
question

Your university has tried to promote the establishment of shared values so that all members will understand its beliefs. The university has established _____ management.

- a. market-based
- b. leadership-based
- c. values-based
- d. stakeholder-based

[Clear my choice](#)**Question 10**Not yet
answeredMarked out of
1.00Flag
question

"We expect to maintain the highest standards of quality in our workmanship." This is an example of _____.

- a. a policy
- b. a practice
- c. a rule
- d. a procedure

[Clear my choice](#)[Next page](#)**Quiz navigation**

4 items attempted

When People for the Ethical Treatment of Animals supporters protested against Avon products because of its use of animals in the testing of its cosmetics, Avon changed its practices and stopped testing on animals. In this situation, Avon exercised _____.

- a. classical responsibility
- b. social responsiveness
- c. social engineering
- d. social obligation

Clear my choice

Gatha has an idea that would streamline operations, reduce costs, and increase profits. Her idea requires the cooperation of several departments, some of which have demonstrated a resistance to change. By considering the context in which the changes must happen and the people in her organization, Gatha is using _____.

- a. intuition
- b. positive employee relations
- c. bounded rationality
- d. evidence-based management

Clear my choice

After nearly 30 years of growth, sales at Unipal's company have begun to decline. None of the managers has been able to determine the cause. Some say the entire economy is in recession; others blame a change in suppliers; still others say the work ethic among employees just isn't what it used to be.

This is an example of _____.

- a. an unstructured problem
- b. a programmed problem
- c. a structured problem
- d. a non-programmed problem

[Clear my choice](#)

Saleem must select a new supplier for lighting fixtures for his company's mobile homes. He has decided quality is more important than price but price is more important than lead times.

Saleem will use these priorities to _____.

- a. develop alternatives
- b. allocate weights to the criteria
- c. analyze alternatives
- d. set his decision criteria

[Clear my choice](#)

Question 11Not yet
answeredMarked out of
1.00Flag
question

Under what approach does the organization work to meet the environmental demands of multiple groups of people including employees, suppliers, or the community?

- a. stakeholder approach
- b. activist approach
- c. legal approach
- d. market approach

[Clear my choice](#)**Question 12**Not yet
answeredMarked out of
1.00Flag
question

Managers are assumed to use _____ if they make logical and consistent choices to maximize value.

- a. rational decision making
- b. intuitive decision making
- c. bounded rationality
- d. evidence-based management

[Clear my choice](#)[Next page](#)**Quiz navigation**[Finish attempt](#)

Question 17

Not yet
answered

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1.00

T Flag
question

Nader is a stickler for following the rules because he is sure he will be caught and punished if he doesn't. What is Nader's level of moral development?

- a. preconventional
- b. post-conventional
- c. principled
- d. conventional

Clear my choice

Question 18

Not yet
answered

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T Flag
question

What can be said about a manager who believes that she can work hard and will meet the productivity goals of her organization despite unfavorable conditions?

- a. She has an external locus of control.
- b. She has an internal locus of control.
- c. She has a weak ego strength.
- d. She has a high ego strength.

Clear my choice

Which one of the following organizations is best suited to

promote ethical behavior in its employees?

- a. An organization that has formal rules and regulations in place.
- b. An organization that punishes employees who do not meet goals.
- c. An organization that rewards success without asking how it was achieved.
- d. An organization that has a reward and punishment system that depends on specific goal outcomes.

[Clear my choice](#)

XYZ Company for Multivitamins uses only organically grown fruits and vegetables in its vitamins. It purifies any water used in its processes before releasing it back (back to the) into the environment and exceeds the environmental protection agency requirements for cleaning particulates (from the air it uses). Which approach to green management does XYZ Company use?

- a. market
- b. stakeholder
- c. legal
- d. activist

[Clear my choice](#)

Question 21Not yet
answeredMarked out of
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(optional)

One of the workers in Tareq's department submitted his two weeks' notice so Tareq needs to hire a replacement. The HR department issued a set of instructions Tareq must follow to initiate the search for candidates. In other words, there is a _____ Tareq must follow.

- a. policy
- b. program
- c. procedure
- d. practice

[Clear my choice](#)[Finish attempt](#)**Quiz navigation**[Finish attempt](#)