

BUSA230
Online Quiz First Part Of Ch9

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نقطة واحدة

What is a strategic design for how a company intends to profit from its strategies, work processes, and work activities *

strategic management model

strategic model

competitive model

business model

أخرى:

نقطتان (2)

and _____ are _____ outcomes from a study of the external environment *

Threats; weaknesses

Strengths; weaknesses

Opportunities; threats

Weights; measures

أخرى:

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What are the decisions and actions that determine long-run performance of an organization?



*

strategies

opportunities

missions

goals

أخرى:

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Studies of the factors that contribute to organizational performance have shown _____ relationship between strategic planning and performance.

*

a mixed

no

a negative

a positive

أخرى:

نقطتان (2) When an organization is analyzing its labor supply, it is studying its

* ._____

external environment

internal environment

organizational culture

organizational structure

_____ أخرى:

نقطة واحدة is the _____ collection of managerial decisions and actions that determine the long-run performance of an organization *

Leadership

Planning

Goal-oriented management

Strategic management

_____ أخرى:



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Why is strategic management
* ?important

- Organizations are composed of similar divisions and functions.
- It has little impact on organizational performance.
- It is involved in many of the decisions that managers make.
- Most organizations do not change
- أخرى:

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In the first step of strategic management, the mission of the ,firm answers the question
* _____

- Who are our customers?
- What is our reason for being in business?
- What business should we be in?
- Who are our creditors?
- أخرى: