

- 1- Managerial Competence is a common cause of Business success: **True**
- 2- Limited Partnership must have at least one general or active partner, who is usually running the business and is responsible for its survival and growth: **True**
- 3- Dividends -Profits distributed among stockholders: **True**
- 4- Start -up costs of franchise purchase is a common advantage of Franchising: **False**
- 5- Unlimited Liability for general Partner is an advantage of Partnership: **False**
- 6- The product line is the total group of products that a company offers for Sale: **False**
- 7- Buying an existing, ongoing, viable business is less risk than starting a new one: **True**
- 8- Access to management expertise of franchiser is a common disadvantage of Franchising: **False**
- 9- Which of the following statements regarding critical paths is true?
Select one:
- a. **On a specific project, there can be multiple critical paths, all with exactly the same duration.**
 - b. Some activities on the critical path may have slack.
 - c. Every network has only one critical path
 - d. The shortest of all paths through the network is the critical path.
 - e. The duration of the critical path is the average duration of all paths in the project network.
- 10- All the following are corporations' advantages except one
Select one:
- a. **Double taxation of dividends**
 - b. Stronger fundraising capability
 - c. Limited Liability
 - d. Continuity

11- Corporate governance is established by the firm's bylaws and involves the following bodies except one:

Select one:

- a. Board of Directors
- b. None of the above
- c. Stockholders
- d. corporate officers
- e. Stakeholders

12- The Following is not a stage in the consumer buying process

Select one:

- a. Post Purchase evaluation
- b. Information seeking
- c. Substitution purchase
- d. Evaluation of alternatives
- e. Problem or need recognition

13- All of the following are elements in the marketing mix (the "four P's" of marketing) except:

Select one:

- a. Promotion
- b. Product Differentiation
- c. Place (distribution)
- d. Product
- e. Pricing

14- Which of the following is not a common cause of business Failure

Select one:

- a. Managerial incompetence and experience /poor management system
- b. None of the above
- c. Insufficient capital
- d. Employee neglect or sabotage
- e. Neglect

15- The following are considered as disadvantages of franchising except one
Select one:

- a. Start-up cost for franchise purchase
- b. Management rules and restrictions on the franchisee
- c. Ongoing payments to the franchisor
- d. Access to management expertise of franchisor

16- Activity D on a CPM network has predecessors B and C, and has a successor F. D has a duration of 6. B's earliest finish is 18, while C's is 20. F's late start is 26.
Which of the following is definitely true?

Select one:

- a. C is completed before B.
- b. D is critical, and has zero slack.
- c. D has no slack but is not critical.
- d. F is critical, and has zero slack.
- e. B is a critical activity.

17- Which of the following statements regarding PERT analysis is true?

Select one:

- a. Project standard deviation is the sum of all critical activity standard deviations
- b. Only critical activities contribute to the project variance.
- c. Each activity has two estimates of its duration.
- d. Project variance is the sum of all activity variances.
- e. The most likely time is equivalent to the expected activity time.

18- Which of the following statements regarding PERT analysis is NOT true?

- a. Project standard deviation is the sum of all critical activity standard deviations
- b. Each activity has three estimates of its duration.
- c. Only critical activities contribute to the project variance.
- d. The most likely time is different from the expected activity time.
- e. Project variance is the sum of all critical activity variances.

19- Which of these statements regarding time-cost tradeoffs in CPM networks is true?

Select one:

a. Crashing shortens the project duration by assigning more resources to one or more of the critical tasks.

b. Crashing a project often reduces the length of long-duration, but noncritical activities.

c. The crash time always exceeds the normal time.

d. Activities not on the critical path can never be on the critical path, even after crashing.

e. Crashing is not possible unless there are multiple critical paths.

20- Work breakdown structure is a useful tool in project management because it addresses the timing: **False**

21- Managerial Competence is a common cause of Business success: **True**

22- Sole proprietorship is an ownership owned and operated by one person: **True**

23- WBS stands for which of the following project management tools?

Select one:

a. work breakdown schedule

b. work breakdown status

c. work breakdown structure

d. work break schedule

24- Crashing, is accomplished by shortening (compressing) one or more activities on the critical path: **True**

25- The critical path for the network activities shown below is _____ with duration _____

Activity	Duration	Immediate Predecessors
A	4	---
B	2	A
C	7	---
D	4	A
E	5	B, C, D

- a. A-B-D; 10
- b. A-D-E; 13**
- c. C-E; 12
- d. A-B-C-D-E; 22
- e. A-B-E; 11

26- The critical path for the network activities shown below is _____ with duration _____

Activity	Duration	Immediate Predecessors
A	10	---
B	8	---
C	2	A
D	4	A
E	5	B, C, D

- a. A-C; 12
- b. A-D-E; 19**
- c. B-E; 13
- d. A-B-C-D-E; 29