

**BIRZEIT UNIVERSITY**

**FACULTY OF PHARMACY, NURSING, AND HEALTH PROFESSIONS**

Poster Guidelines

All students’ posters should follow the following guidelines:

**Poster size:**110 cm (width) and 80 cm (height)

**Design and layout:**

**Layout:**

* Should be in a logical sequence. Most people read from top to bottom and left to right, therefore this should dictate the sequence of your poster.
* The poster should be concise and easy to understand in the absence of the author.
* Use ready available templates online or examples sent to you from your instructors.

**Design:**

General:

* Overall the design should have an impact on the viewer, be easy to read.
* Use the logos of Birzeit University and the Faculty of Pharmacy, Nursing and Health Professions only.
* No other logos are allowed on the poster.
* Submit a digital copy of your poster to the instructor by Saturday 18/05/2017

Color:

* Should be used to enhance the look of your poster.
* Use colors that match and complement each other.
* Avoid using too many colors in one poster (Max.2-3 colors).
* Avoid fluorescent colors.

Font.:

* Use clear readable professional Fonts. i.e.Times New Roman, Arial, Calibri…etc
* Make sure the same Font. Is used throughout the whole poster.
* Ensure readable Font size from a distance of 3 feets.

Pictures can be used to enhance the content of yourposter.

Graphics:

* Should be clear, suitable size, readable figures and words.
* Relevant to your topic and not too distracting from the meaning of your poster.

Before printing:

* After you finish your poster design, do self-evaluation of your work.
* Share the poster draft with yourinstructors to critique and give you feedback.
* Share with your supervisor (research instructor) for feedback and approval.

Final steps:

* Make sure to print your poster before the presentation day.
* Be ready to explain your poster to the audience clearly in a few minutes.
* Focus on preparing the following presentation: what was the research question, who was your target group, what was the methodology used, what were the main findings, and what are your conclusions.

During the poster session:

* You may have copies of your abstract or smaller versionsof your poster, and other material relating to your poster available to give tointerested delegates/audience.
* Dress well and show enthusiasm
* Have fun with your poster and enjoy talking to people who are interested to learn about your study.