

Sep 11th, 19
Wed

* Sec 1.6 : Applications of functions in Business and Economic

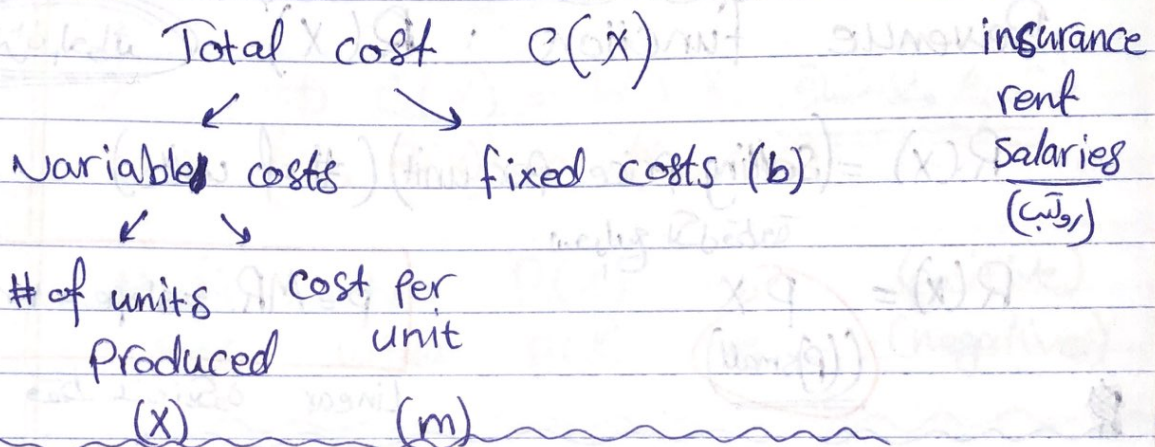
analyse

$$C(x) \text{ total cost} = \underbrace{mx}_{\text{variables costs}} + \underbrace{b}_{\text{fixed costs}}$$

$$R(x) \text{ Revenue } f = Px$$

$$P(x) \text{ Profit } f = R(x) - C(x)$$

Ex:



$$\Rightarrow V.C = mx$$

$$C(x) = \cancel{V.C} = (V.C) + (F.C) = mx + b$$

m: ~~the~~ cost per unit

x: # of units produced

b: fixed cost

* if $m = \text{constant} \Rightarrow$ Linear function.

$\Rightarrow C(x) =$ Linear function.

So: $m = \text{slope} = \overline{MR}$ (the coefficient of x) $\frac{dC}{dx}$

$b = y\text{-intercept} = C\text{-intercept}$

$C(x)$ لأن الأثران

= fixed cost.

* $(\text{fixed cost} = C(0))$

* $m = \text{slope} = \overline{MR} = \text{cost per unit produced}$
 $= \text{cost per unit sold and sold}$

MR: The cost of producing ~~one~~ one additional unit at any level of production (Marginal cost).

Revenue function: $R(x)$ اقتران العوائد

$R(x) = (\text{selling price per unit}) (\# \text{ of units})$.

$R(x) = p \cdot x$
(P)small

$p = MR = \text{slope} = m$

Linear خط مستقيم

$P(x)$: Profit function اقتران الربح

$P(x) = R(x) - C(x) \rightarrow$ (P)capital : x مقابل marginal profit
العوائد - التكاليف

* $p = \overline{MR}$: The revenue of producing and selling one additional unit at any level of production.
marginal revenue (not cost)

MR

$$P(x) = R(x) - C(x)$$

* النج
الحدي

⇒ marginal profit : The profit of producing and selling one additional unit at any level of production.

* Break even point : $P(x) = 0$

↪ $C(x) = R(x)$ فإنه لا يوجد
 $(x, R(x))$ or $(x, C(x))$

Profit : when $P(x)$ +ve (positive)

loss : when $P(x)$ -ve (negative)

Q: 2, 3, 13, 15, 23

1.6

Page 112 :

Chapter 1

Section 6

2- Suppose a stereo receiver company has ^{the} total cost $C(x) = 210x + 3300$ and the total Revenue $R(x) = 430x$.

a) - what ~~is~~ is the equation of the profit funct

$$\begin{aligned} P(x) &= R(x) - C(x) \\ &= 430x - 210x - 3300 \\ &= 220x - 3300 \end{aligned}$$

$$\Rightarrow P(x) = 220x - 3300$$

b) - What is the profit on 500 items.

$$\begin{aligned}\Rightarrow P(500) &= (220 \times 500) - 3300 \\ &= 110000 - 3300 \\ &= \$106700 \Rightarrow (\text{Profit})\end{aligned}$$

5- A linear cost function is
 $C(x) = 5x + 250$:

a) What are the slope and the C-intercept

$$\Rightarrow \text{slope} = 5$$

$$\text{C-intercept } (0, b) = C(0)$$

$$\text{C-int} = 250 \Rightarrow (0, 250)$$

فقط

b) What is the marginal cost? and what does it mean?

$$\Rightarrow \text{marginal cost } (\overline{MC}) = \text{slope} = 5$$

it means the cost of producing one additional unit at any level of production.

c) How are your answers to a and b related? (سؤال العلاقة بين a, b)

$$\Rightarrow \text{slope} = \overline{MC}$$

$$= \overline{MC}$$

= 1 additional \uparrow

* d) - What is the cost of producing one more item if 50 items are currently being produced? and what is it if 100 are ~~are~~ currently being produced.

جواب: $C(x) = 5x + 250$

sec 1: 1 more $\Rightarrow \overline{MC}$

$$\overline{MC} = \$5 \quad (\text{or: } C(51) - C(50))$$

sec 2: $\overline{MC} = \$5$ or: $(C(101) - C(100))$

13- المسألة \rightarrow The fixed costs are \$6600 per month. Materials and labour for each helmet of this model are \$35 and خارج company sells this helmet **\$60** for item

a) - write the function for monthly total cost

$$\Rightarrow C(x) = mX + b \quad (\text{f.c.})$$
$$= 35X + 6600$$

b) - write the function of total revenue

$$\Rightarrow R(x) = pX$$

$p = \text{selling price}$

$$= 60X$$

c) - Find $C(200)$, $R(200)$, $P(200)$ and interpret interpret.

تفسير

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(Sec 1.6) : سؤال

$$C(200) = (35 \times 200) + 6000 \\ = \$13600$$

$$R(200) = 60(200) = \$12000$$

$$P(200) = R(200) - C(200)$$

$$= 12000 - 13600$$

$$= -1600 \Rightarrow \text{loss}$$

✓ interpret ↪

f) - Find the marginal profit and write a sentence that explains its meaning.

$$\overline{MP} = x \text{ جالب}$$

$$P(x) = R(x) - C(x)$$

$$= 60x - (35x + 6000)$$

(a, b جالب)

$$P(x) = 25x - 6000$$

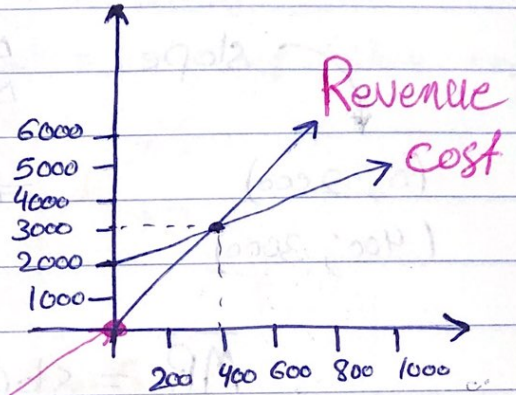
$\overline{MP} = 25$, The profit of producing and selling one additional unit at any level of production.

Remember: $C(0) = \text{fixed cost}$
 $R(0) = 0$

Ex: 15

a) Label each function correctly

(R: إيرادات و C: مصروفات)
 التمييز بينهما



R: $R(0) = 0$

b) Determine the fixed cost.

A: $C(0) = \text{fixed cost}$
 $C(0) = \$2000$

c) Locate the B.E point and determine the # of units sold to B.E.

B.E: $C(x) = R(x)$ ($P(x) = 0$)
 $\Rightarrow (400, 3000)$

~~Revenue
of units sold~~

\rightarrow 400 units
 X : 3000

~~imp~~

\rightarrow

d) - Estimate the marginal cost and marginal revenue

A: $\overline{MC} = \text{slope } (C(x))$ (تأخذ نقطتين من افتراضات الـ cost)

$$\text{slope} = \frac{\Delta y}{\Delta x} = \frac{3000 - 2000}{400 - 0} = 2.5$$

$(0, 2000)$
 $(400, 3000)$

$$\Rightarrow \overline{MC} = 2.5$$

$\overline{MR} = \text{slope } (R(x))$

(تأخذ نقطتين من الـ Revenue)

$(0, 0)$, $(400, 3000)$

$$\text{slope} = \frac{3000 - 0}{400 - 0} = 7.5$$

$$\Rightarrow \overline{MR} = 7.5$$

(إجابة)

$$\overline{MP} = \overline{MR} - \overline{MC}$$

$$= 7.5 - 2.5$$

$$= 5$$

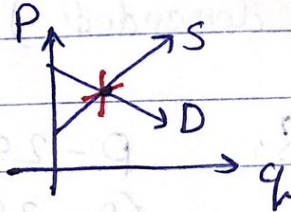
* Law of Demand :- as price increases, the quantity demanded will decrease. (slope: -ve)

* Law of supply :- as price increases, the quantity supplied will also increase. (slope: +ve)

قانون العرض

S: Positive

D: negative



1) equilibrium point : $D = S$

2) $D > S$ \Rightarrow shortage "عجز"

3) $D < S$ \Rightarrow surplus "فائض"

The price will increase \leftarrow السعر سيرتفع

The price will ~~fall~~ fall \leftarrow السعر سينخفض

في العرض

كثير

فائض

منخفض

السعر عشان
المعروض بروج

* Tax : The demand equation doesn't change
The supply price (سعر العرض) increases by
\$t .

Ex [33] / 115 (sec 1.6) :

If the demand for a pair of shoes is given by

D: $2p + 5q = 200$, and the supply :

S: $p - 2q = 10$. IS there a market

shortage, surplus, or equilibrium at

$p = \$60$.

A: $P = \$60$:

D: $2P + 5Q = 200$

$(2 \times 60) + 5Q = 200$

$5Q = 80 \Rightarrow Q = 16$

(quantity demanded) الكمية المطلوبة ←

S: $P - 2Q = 10$

$60 - 2Q = 10$

$-2Q = -50 \Rightarrow Q = 25$

عند التحكم إذا تزايدت أو عجزت

$S > D \Rightarrow \text{surplus}$

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- Sec 1.6:

Demand and supply functions

Ex: 144

find the market equilibrium point for the demand and supply functions:

$$D: p = -2q + 320 \quad \text{--- ①}$$

$$S: p = 8q + 2 \quad \text{--- ②}$$

A: Eq. point : $D = S$

$$-2q + 320 = 8q + 2$$

$$10q = 318 \Rightarrow q = 31.8$$

نقومها في ②

$$p = 8q + 2 = (8 \times 31.8) + 2$$

$$\Rightarrow p = 256.4$$

\Rightarrow Eq. Point : (31.8, 256.4)

* Question

(خارجي)

At price of \$30 per item a company can supply 2000 units, and at price of \$35 per unit 400 more units can be supplied.

Assuming linear supply, determine the supply function.

$$\left. \begin{array}{l} x_1 \quad y_1 \quad x_2 \quad y_2 \\ (2000, 30) \quad ; \quad (2400, 35) \end{array} \right\}$$

(حكاى بالسؤال عند سعر 35 زادت بمقدار 400 (ذن:))
 $2000 + 400 = 2400$

تليس:

السعر: y

الكمية: x

$$\text{Slope} = \frac{\Delta y}{\Delta x} = \frac{35 - 30}{2400 - 2000} = \frac{5}{400} = 0.0125$$

$$\Rightarrow y - y_1 = \text{slope} (x - x_1)$$

$$y - 30 = 0.0125(x - 2000)$$

$$\Rightarrow S: y = 0.0125x + 5$$

$$\Rightarrow S: p = 0.0125q + 5 \quad \#$$

* Note: Reduced by: قَلَّتْ بِمِقْدَارٍ
 Reduced to: قَلَّتْ إِلَى

Sec 2.3 Quadratic f (الدَّعْرَانِ التَّرْبِيعِي)

$$f(x) = ax^2 + bx + c$$

$$(f(x) = 0)$$

1) By factoring

(التَّحْلِيلُ إِلَى الْعَوَامِلِ)

$$2) x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

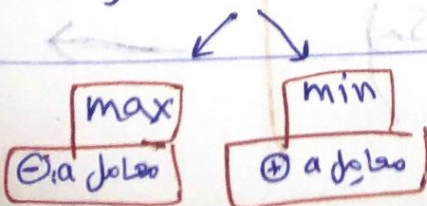
(الْقَائِلَةُ الْعَامَّةُ)

To graph a quadratic function:

1) x-intercepts $\Rightarrow f(x) = 0$

2) y-intercepts $\Rightarrow f(0) (\Rightarrow x = 0)$

3) vertex $\Rightarrow \left(\frac{-b}{2a}, f\left(\frac{-b}{2a}\right) \right)$



Ex 2/151 : If a firm has the following cost and revenue functions, find the break even point :

$$C(x) = 3600 + 25x + \frac{1}{2}x^2$$

$$R(x) = (175 - \frac{1}{2}x)x$$

$$A: R(x) = 175x - \frac{1}{2}x^2$$

$$C(x) = 3600 + 25x + \frac{1}{2}x^2$$

$$B.E \text{ point: } R(x) = C(x) \rightarrow (P(x)=0)$$

$$3600 + 25x + \frac{1}{2}x^2 = 175x - \frac{1}{2}x^2$$

$$+\frac{1}{2}x^2 \quad +\frac{1}{2}x^2$$

$$3600 + 25x + x^2 = 175x$$

$$3600 - 150x + x^2 = 0$$

$$x^2 - 150x + 3600 = 0$$

$$(x - 120)(x - 30) = 0$$

$$x = 120, x = 30$$

: $C(x)$ و $R(x)$ في x قيمتين

when $x = 120$:

$$R(x) = 175(120) - \frac{1}{2}(120)^2$$

$$R(120) = 19800$$

when $x = 30$:

$$R(30) = 175(30) - \frac{1}{2}(30)^2$$

$$R(30) = 4800$$

\Rightarrow B.E points : $(30, 4800), (120, 19800)$.

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Sec 2.3: Page 151

6 If the profit function $P(x) = -100 + 120x - x^2$ and limitations on space requires that production is less than 100. Find the break even point.

A: $P(x) = 0$ to find break even.

$$-100 + 120x - x^2 = 0 \quad \begin{array}{l} \rightarrow \text{factoring} \\ \rightarrow \text{القانون العام} \end{array}$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{-120 \pm \sqrt{120^2 - 4(-1)(-100)}}{2(-1)}$$

$$x = 10, 110$$

↳ تُرفض

(حسباً بالسؤال: ما يتبع أكثر من 100)

{ (The limitation is less than 100) }
{ (الحد هو أقل من 100) }

V. imp

[17] Suppose a company has fixed cost of \$28000 and variable cost per unit $\frac{2}{5}x + 222$ where x is the total number of units. Suppose that the selling price is $1250 - \frac{3}{5}x$.
 or: demand-price

a) Find the B.E point.

$$P(x) = 0$$

$$\hookrightarrow R(x) - C(x) = 0 \Rightarrow R(x) = C(x)$$

But: $R(x) = pX$

$$= \left(1250 - \frac{3}{5}x\right) X = 1250X - \frac{3}{5}x^2$$

$$C(x) = mx + b$$

$$= \left(\frac{2}{5}x + 222\right) X + 2800$$

$$= \frac{2}{5}x^2 + 222x + 2800$$

$$\Rightarrow \frac{2}{5}x^2 + 222x + 2800 = 1250x - \frac{3}{5}x^2$$

$$x^2 - 1028x + 2800 = 0$$

$$(x - 1000)(x - 28) = 0$$

$$x = 1000, \quad x = 28$$

or
 $c(1000)$

B.E : $(1000, R(1000))$
 $R(1000) =$

B.E : $(28, R(28))$
 $R(28)$

$$\Rightarrow (\quad)$$

$$\Rightarrow (\quad)$$

Maximum $\Rightarrow \Delta$: vertex v. imp

b) Find the maximum revenue.

$$R(x) = 1250x - \frac{3}{5}x^2$$

$$\text{Vertex: } \left(\frac{-b}{2a}, R\left(\frac{-b}{2a}\right) \right)$$

$$\frac{-b}{2a} = \frac{-1250}{2 \times \frac{3}{5}} = 1041.6$$

أو باستخدام المشتقة
(لقيم)

$$R(1041.6) = 1250(1041.6) - \frac{3}{5}(1041.6)^2$$
$$= 651.04$$

$$\Rightarrow (1041.6, 651.04) : \#$$

c) Max. Profit.

أعلى ربح

تم الرجوع

$$P(x) = 1028x - x^2 - 28000$$

$$x = \frac{-b}{2a} = \frac{-1028}{2(-1)} = 514$$

$$P(514) = 236196 : \#$$

$$\Rightarrow (514, 236196)$$

d) What price will maximize the profit?

عند الوصول إلى أعلى ربح \rightarrow

$$p = 1250 - \frac{3}{5}x = 1250 - \frac{3}{5}(514) = 941.6$$

Ex: 32 / 153

$$S: 2p - q = 50$$

$$D: pq = 100 + 20q$$

Find the equilibrium point.
 $(\Rightarrow D=S)$

$$A: p = \frac{50 + q}{2} \quad \text{--- ①}$$

$$p = \frac{100 + 20q}{q} \quad \text{--- ②}$$

الأسهل نحل p لحال
 أو نعوض q من ① في ② ...

$$\frac{50+q}{2} \neq \frac{100+20q}{q}$$

$$200 + 40q = 50q + q^2$$

$$q^2 + 10q - 200 = 0$$

$$(q + 10)(q - 20) = 0$$

$$q = 10, \quad q = -20 \rightarrow \text{تُرفض}$$

$$p = \frac{100 + 20(10)}{10}$$

(عند القيمة \neq سالب)

$$p = 30$$

$$\Rightarrow \text{Eq. point} = (10, 30)$$

\downarrow
q

\downarrow
p

##

مراجعة

* $y = a^x \rightarrow$ اقتران أُسِّي

Ex: $f(x) = 2^x$

1) find $2^{100} = 2 \wedge 100$

(ع الآلة الحاسبة)

2) $2^{10} \cdot 2^4 = 2^{10+4} = 2^{14}$

exponential function

$(y = a^x)$

اقتران أُسِّي

أشياء في التسمية 😊

* $y = e^x$

$e =$ Euler number

find e^5 :

العدد النيري

(ع الآلة الحاسبة)

$e^5 = \boxed{\text{shift}} \boxed{\ln} \boxed{5} = 148.4$

* $2^3 = 8 \Rightarrow \log_2 8 = 3$

اللوغاريتم عكس الأس

* $\ln x = \log_e x$

imp

* $\log_2 100 = \frac{\ln 100}{\ln 2} = \frac{\log 100}{\log 2}$

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* 5.1 + 5.2 : Logarithmic and Exponential functions.

Ex. ① Solve $\ln 5^{3x-4} = \ln 11$

~~XXXXXXXXXX~~

لما تكون لغوة مجهولة :
أخذنا \ln للطرفين

$$\ln 5^{3x-4} = \ln 11$$

$$3x-4 \ln 5 = \ln 11$$

$$3x-4 = \frac{\ln 11}{\ln 5}$$

$$3x-4 = 1.49 \Rightarrow 3x = 5.49$$

$$x = 1.83$$

Ex. ② $e^{5x+4} = 2$

$$\ln e^{5x+4} = \ln 2$$

$$5x+4 \ln e = \ln 2$$

$$5x+4 = 0.69 \Rightarrow 5x = -3.3$$

$$x = -0.66$$

Ex. ③: Solve $\log_4 (x-1) = 2$

$$4^2 = x-1$$

$$16 = x-1$$

$$x = 17$$

$$\textcircled{4}: \log_2 x + \log_2 (x-1) = 1$$

$$\log_2 x(x-1) = 1$$

$$\log_2 x^2 - x = 1$$

$$2^1 = x^2 - x \Rightarrow x^2 - x - 2 = 0$$

$$(x-2)(x+1) = 0$$

$$x = 2 \text{ or } x = -1$$

• (لا يقبل $x = -1$ لأنه \neq موجب)

$$\textcircled{5}: \log_5 4 - \log_5 (x+1) = 0$$

$$\log_5 \frac{4}{x+1} = 0$$

$$5^0 = \frac{4}{x+1} \Rightarrow x+1 = 4$$

$$x = 3$$

• (لا يقبل $x = -1$ لأنه \neq موجب)

$$\log_5 4 = \log_5 (x+1)$$

• (لا يقبل $x = -1$ لأنه \neq موجب)

$$4 = x+1$$

$$x = 3$$

* Sec 5.1 + 6.2 : Simple and compound Interest
 (الفائدة) Interest
 (الربح البسيط، المربح)

* Simple Interest (I):

$$\text{Interest} = prt$$

p: Present value

r: annual rate % (نسبة الفائدة)

t: # of years (لأنه يتعامل بالسنوات)

future value (S):

$$S = p + I$$

$$S = p + prt = p(1 + rt)$$

Ex 6 / 376 :

\$800 is invested for 5 years at an annual ~~rate~~ (Simple) rate of 14%.
 a) How much interest will be earned?
 (معدل الفائدة البسيطة)

$$I = prt = 800 \times 0.14 \times 5$$

$$I = \$560$$

نسبة الفائدة (مستثمرها، مقياس)

$$(future value) S = 560 + (800) = \text{المبلغ النهائي} = \text{مستثمرها، مقياس}$$

b) future value -

$$S = p + I$$

$$= 800 + 560$$

$$= \$1360$$

Ex 8/376: \$1800 is invested for 9 months at an annual simple interest rate of 15%.

a) How much interest will be earned?

$$I = prt = (1800)(0.15)\left(\frac{3}{4}\right) \quad \Delta t = \frac{9}{12} = \frac{3}{4} = 0.25$$

$$I = \$202.5$$

b) future value?

$$S = I + p = 1800 + 202.5$$

$$S = \$2002.5$$

Ex 21/ : If \$5000 is invested at 8% simple, how long does it take to be worth \$9000 → 9000 (iso years) value

$$S = p + prt$$

$$9000 = 5000(1 + 0.08t)$$

$$9000 = 5000 + 400t$$

$$4000 = 400t$$

$$t = 10 \text{ years}$$

* Sec 6.2 : Compound Interest .

بصيغة واحدة ^{منه} في ارباح الودائع في مسرع ارباح الودائع
Simple Interest ال الفرق بينه وبين ال

⊙ Compounded annually : (مرة في السنة)

$$S = P(1 + r)^t$$

⊙ Compounded semiannually : (مرتين في السنة)

$$S = P\left(1 + \frac{r}{2}\right)^{2t}$$

⊙ Compounded quarterly : (4 مرات في السنة)

$$S = P\left(1 + \frac{r}{4}\right)^{4t}$$

⊙ Compounded monthly : (شهرياً)

$$S = P\left(1 + \frac{r}{12}\right)^{12t}$$

⊙ Compounded continuously : (مستمرة)

$$S = P e^{rt}$$

Examples page 389:

10] What is the future value if \$8600 is invested for 8 years at 10% compounded semiannually

$$S = P \left(1 + \frac{r}{2} \right)^{2t} = 8600 \left(1 + \frac{0.1}{2} \right)^{16}$$

$$S = 8600 (1.05)^{16}$$
$$= \$18772.7$$

16] What present value amounts