

10.1 Relative Maxima and Minima: C

$$10.1 = 8 + 18 + 20 + 29 + 36 + 50 + 53$$

8]  $y = x^3 - 3x^2 + 6x + 1$

$$y' = 3x^2 - 6x + 6$$

$$y' = 0 \text{ or } y' \text{ und.}$$

$$3x^2 - 6x + 6 = 0$$

$$x^2 - 2x + 2 = 0$$

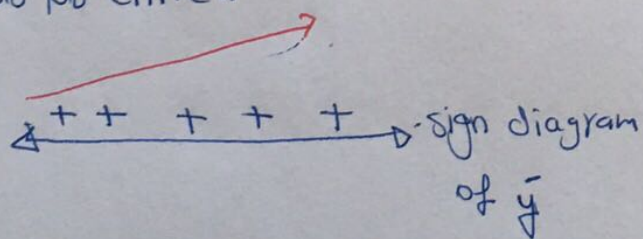
$$(x \quad 1) (x \quad 2)$$

$$\text{Discriminant} = (-2)^2 - 4(1)(2)$$

$$= 4 - 8 = -4$$

No solution

So No critical values.



$y$  is increasing on  $(-\infty, \infty)$

No Rel. Maximum

No Rel. Min,

$y' = 0 \Rightarrow$  البسيط = صفر

$y'$  undefined  $\Rightarrow$  المقام = صفر

(18)  $y = \frac{x^4}{4} - \frac{1}{3}x^3 - 2$

$y' = x^3 - x^2$

$y' = \frac{4x^3}{4} - 3 \cdot \frac{x^2}{3}$   
 $y' = x^3 - x^2$

$y' = 0$  or  $y'$  undefined

$x^3 - x^2 = 0$

$x^2(x-1) = 0$

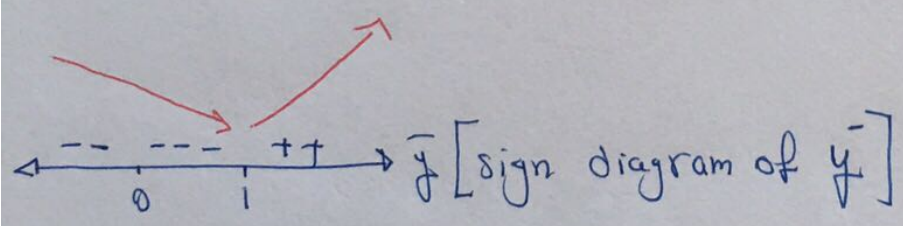
$x = 0, x = 1$

How many critical values? 2

What are the critical values?  $x = 0, x = 1$

What are the critical points?  $(0, f(0)) = (0, -2)$

$(1, f(1)) = (1, \frac{1}{4} - \frac{1}{3} - 2)$



$y$  is increasing on  $[1, \infty)$

$y$  is decreasing on  $(-\infty, 1)$

at  $x = 1$ , we have Relative Minimum.

at  $x = 0$ , Neither maximum nor minimum

$x = 0$  Horizontal point of inflection

$$y = -(x-3)^{\frac{2}{3}}$$

$$y' = -\frac{2}{3}(x-3)^{-\frac{1}{3}}$$

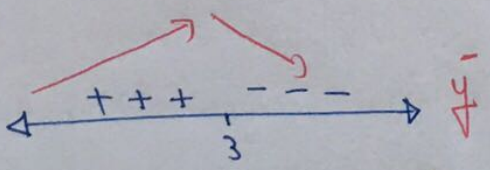
$$y' = \frac{-2}{3 \sqrt[3]{x-3}}$$

~~$y' = 0$~~  or  $y'$  is undefined

$$\begin{aligned} 3 \sqrt[3]{x-3} &= 0 \\ (\sqrt[3]{x-3})^3 &= (0)^3 \\ x-3 &= 0 \\ x &= 3 \end{aligned}$$

How many critical values? 1  
what is the critical value?  $x=3$   
what is the critical point?  $(3, f(3)) = (3, 0)$

$$f(3) = y|_{x=3} = -(3-3)^{\frac{2}{3}} = 0$$



$y$  is increasing on  $(-\infty, 3)$

$y$  is decreasing on  $(3, \infty)$

$(3, 0)$  Relative maximum point.

29)  $y = 8x^5 - 5x^3 + 1$

$y' = 15x^4 - 15x^2$

$y' = 0$  or  $y' \neq 0$

$15x^4 - 15x^2 = 0$

$15x^2 [x^2 - 1] = 0$

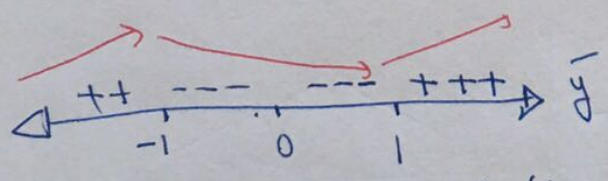
$15x^2 = 0$  or  $x^2 - 1 = 0$

$x = 0$  or  $x = \pm 1$

How many critical values? 3

What are the critical values?  $x = 0$   
 $x = 1$   
 $x = -1$

What are the critical points?  
 $(0, f(0)) = (0, 1)$   
 $(1, f(1)) = (1, -1)$   
 $(-1, f(-1)) = (-1, 3)$



$y$  is increasing on  $(-\infty, -1) \cup (1, \infty)$

$y$  is decreasing on  $(-1, 1)$

at  $(-1, 3)$  Relative maximum point

$(1, -1)$  Relative Minimum

$(0, 1)$  Horizontal point of Inflection (No max. No min.)

36)  $f(x) = x - 3x^{2/3}$        $f'(x) = \frac{x^{1/3} - 2}{x^{2/3}}$

$f' = 0$  or  $f'$  undefined

$x^{1/3} - 2 = 0$  or  $x^{1/3} = 0$

$(x^{1/3})^3 = (2)^3$        $x = 0$

$x = 8$

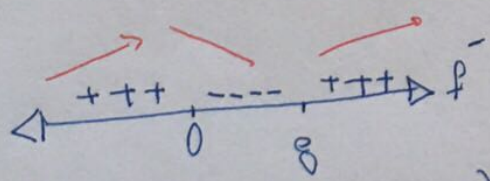
How many critical values? 2  
 What are the critical values?

$x = 8, x = 0$

What are the critical points?

$(0, f(0)) = (0, 0)$

$(8, f(8)) = (8, -4)$



$f$  is increasing on  $(-\infty, 0) \cup (8, \infty)$

$f$  is decreasing on  $(0, 8)$

$(0, 0)$  Relative maximum point

$(8, f(8)) = (8, -4)$  Relative Minimum point

(6)

$$y = \frac{90}{\sqrt{P+5}} \quad (P > 10)$$

$$y = 90(P+5)^{-\frac{1}{2}}$$

y = sales volume

P = price.

$$\bar{y} = 90 \left(-\frac{1}{2}\right) (P+5)^{-\frac{3}{2}} \cdot 1$$

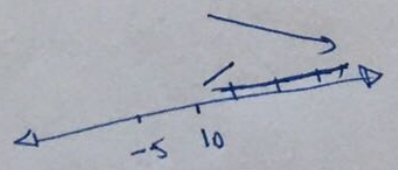
$$\bar{y} = \frac{-45}{(P+5)^{\frac{3}{2}}}$$

~~y = 0~~ or y undefined  
 $(P+5)^{\frac{3}{2}} = 0$

$$\left((P+5)^{\frac{3}{2}}\right)^{\frac{2}{3}} = 0$$

$$P+5 = 0$$

$$P = -5 \quad \text{refused}$$



No critical values

y (sales volume ~~increases~~ decreases as P increases.)

## 102 Concavity, Points of Inflection

11

$$1+17+22+37$$

$$\textcircled{1} f(x) = x^3 - 3x^2 + 1$$

$$\text{at a) } x = -2$$

$$\text{b) } x = 3$$

$$f'(x) = 3x^2 - 6x$$

$$f''(x) = 6x - 6$$

$$\text{a) } f''(-2) = 6(-2) - 6 \\ = -12 - 6 = -18 \ominus$$

$f(x)$  is concave down.

$$\text{b) } f''(3) = 6(3) - 6 = 12 \oplus$$

$f(x)$  is concave up

$$\textcircled{17} y = x^4 - 16x^2$$

$$y' = 4x^3 - 32x$$

$$y'' = 12x^2 - 32$$

$$y'' = 0 \quad \text{or } y'' \text{ is undefined}$$

$$4x^3 - 32x = 0$$

$$4x[x^2 - 8] = 0 \Rightarrow x = 0 \quad x^2 - 8 = 0 \rightarrow x^2 = 8 \\ x = \pm\sqrt{8}$$

How many critical values? 3

What are critical values?  $x = 0, x = \sqrt{8}, x = -\sqrt{8}$

$$y = x^4 - 16x^2 / y' = 4x^3 - 32x = 4x[x^2 - 8]$$

What are the critical points  $(0, f(0)) = (0, 0)$

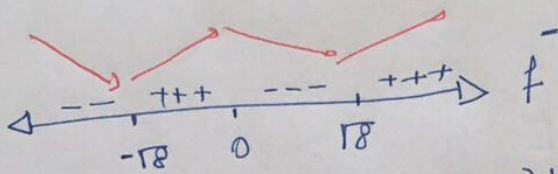
$$(\sqrt{8}, -64)$$

$$(-\sqrt{8}, -64)$$

$$f(\sqrt{8}) = (\sqrt{8})^4 - 16(\sqrt{8})^2$$

$$= 64 - 16 \times 8$$

$$= 16[4 - 8] = 16[-4] = -64$$



$f$  is increasing on  $(-\sqrt{8}, 0) \cup (\sqrt{8}, \infty)$

$f$  decreasing on  $(-\infty, -\sqrt{8}) \cup (0, \sqrt{8})$

$(-\sqrt{8}, -64)$  &  $(\sqrt{8}, -64)$  are relative minimum points

$(0, 0)$  Relative maximum point

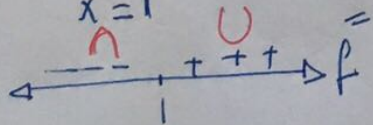
$$f(x) = 6x - 6$$

$f'(x) = 0$  or  $f$  is ~~undefined~~

$$6x - 6 \leq 0$$

$$\rightarrow 6x = 6$$

$$x = 1$$



$f$  concave up on  $(1, \infty)$

$f$  concave down on  $(-\infty, 1)$

$(1, f(1)) = (1, -15)$  is an inflection point

How many inflection points?  
at most 1  $[\leq 1]$



$$\boxed{22} \quad y = x^{\frac{4}{3}}(x-7)$$

$$y' = \frac{7x^{\frac{1}{3}}(x-4)}{3}$$

$$y' = \frac{28(x-1)}{9x^{\frac{2}{3}}}$$

$y' = 0$  or  $y'$  is undefined

$$7x^{\frac{1}{3}}(x-4) = 0$$

$$7x^{\frac{1}{3}} = 0 \quad \text{or} \quad x-4 = 0$$

$$\boxed{x=0}$$

$$\boxed{x=4}$$

$\Downarrow$

$$7x^{\frac{1}{3}} = 0$$

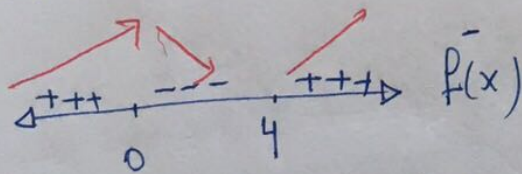
$$\left(x^{\frac{1}{3}}\right)^3 = (0)^3 = 0$$

$$x = 0$$

How many critical values? 2

what are the critical values?  $x=0, x=4$

what are the critical points?  $(0, f(0)) = (0, 0)$   
 $(4, f(4))$



$f$  is increasing on  $(-\infty, 0) \cup (4, \infty)$

$f$  is decreasing on  $(0, 4)$

$(0, f(0)) = (0, 0)$  Relative maximum.

$(4, f(4))$  Relative Minimum

$$f = x^{\frac{4}{3}}$$

$$f' = \frac{28(x-1)}{9x^{2/3}}$$

$$f' = 0 \text{ or } f' \text{ und.}$$

$$28(x-1) = 0$$

$$x-1 = 0$$

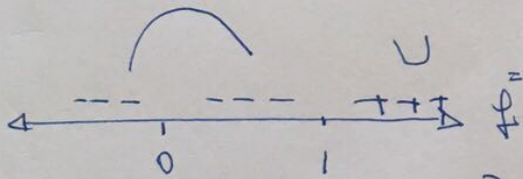
$$x = 1$$

$$9x^{2/3} = 0$$
$$(x^{2/3})^{3/2} = (0)^{3/2} = 0$$

$$x = 0$$

$$9x^{2/3} = 9(x^{1/3})^2 \quad \boxed{4}$$

How many inflection points?  $\leq 2$  [at most 2]



$f$  concave down on  $(-\infty, 1)$

$f$  concave up on  $(1, \infty)$

we have only one inflection point. which is  $(1, f(1))$

$$(1, 6)$$

$\boxed{0}$  we don't have inflection points

# 10.3: Optimizations in Business and Economics

$$4 + 8 + 10 + 18 + 28 + 36 + 39 + 41$$

Find the absolute maximum and minimum of

$$f(x) = x^3 - x^2 - x, \quad [-0.5, 2]$$

Solution:

$$f'(x) = 3x^2 - 2x - 1$$

$$f'(x) = 0 \quad \text{or} \quad f'(x) \text{ undefined}$$

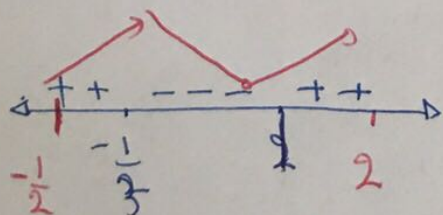
$$3x^2 - 2x - 1 = 0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a} = \frac{-(-2) \pm \sqrt{(-2)^2 - 4(3)(-1)}}{2(3)}$$

$$= \frac{2 \pm \sqrt{4 + 12}}{6}$$

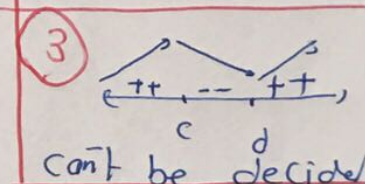
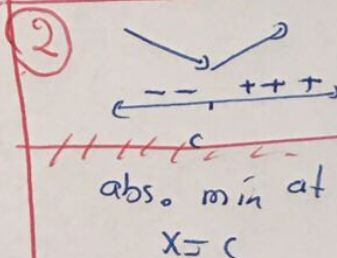
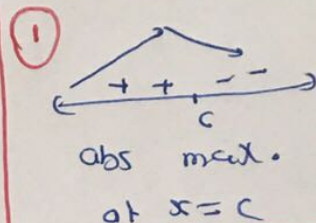
$$= \frac{2 \pm 4}{6} \begin{cases} \rightarrow \frac{6}{6} = 1 \\ \rightarrow \frac{2-4}{6} = -\frac{1}{3} \end{cases}$$

How many critical values? 2



- at  $x = -\frac{1}{2} \rightarrow$  Rel. minimum point  $(-\frac{1}{2}, f(-\frac{1}{2})) = (-\frac{1}{2}, 0.25)$
- at  $x = \frac{1}{3} \rightarrow$  Rel. maximum point which is  $(\frac{1}{3}, f(\frac{1}{3})) = (\frac{1}{3}, 0.185)$
- at  $x = 1 \rightarrow$  Rel. min. point  $(1, f(1)) = (1, -1)$
- at  $x = 2 \rightarrow$  Rel. max. point  $(2, f(2)) = (2, 2)$

Remember



el. maximum points are  $(-\frac{1}{3}, 0.185)$

$(2, 2) \Rightarrow$  abs. maximum

Rel. Minimum points are  $(1, -1) \Rightarrow$  abs. minimum

$(-\frac{1}{2}, 0.125)$

8  $R(x) = 2800x - 8x^2 - x^3$

Find max. Revenue from sales

Solution:-

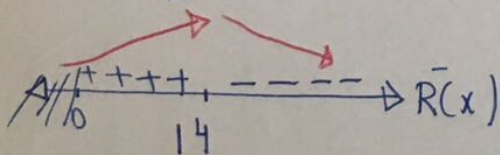
$$\bar{R}(x) = 2800 - 16x - 3x^2$$

$\bar{R}(x) = 0$  or  $\bar{R}(x)$  is ~~undefined~~

$$2800 - 16x - 3x^2 = 0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4(a)(c)}}{2a} = \frac{-(-16) \pm \sqrt{(-16)^2 - 4(-3)(2800)}}{2(-3)}$$

$$= \frac{16 \pm \sqrt{256 + 33600}}{-6} = \frac{16 \pm 184}{-6} = \begin{cases} 16.667 \\ 14 \end{cases}$$



at  $x=14$  we have maximum Revenue, which is  $R(14)$

$$R(14) = 2800(14) - 16(14) - 3(14)^2 = 34888 \text{ \$}$$

or  $\bar{R} = -16 - 6x$

$$\bar{R} = -16 - 6x$$

$$R(14) = -16 - 6(14) = -16 - 84 = -100 \text{ so max}$$

Remember: second Derivative Test for extreme values (3)

- ①  $c$ : critical value
- ②  $f''(c) > 0$ : Rel. minimum
- $f''(c) < 0$ : Rel. maximum
- $f''(c) = 0$ : test Fails

True or False.

- ① If  $f'(10) = 4$ , then at  $x=10$  we have Rel. minimum. ~~at~~
- ② If  $f'(10) = 4$  and  $f''(10) = 0$ , so we have Rel. minimum at  $x=10$

Ⓜ An agency charges \$100 per person for a trip to a concert if 70 people travel in a group. But for each person above the 70, the charge will be reduced by \$1. How many people will maximize the total Revenue for the agency, if the trip is limited to at most 90 people?

Solution:

# of people	money
70	100
70+1	100-1
70+2	100-2
⋮	100-x
70+x	

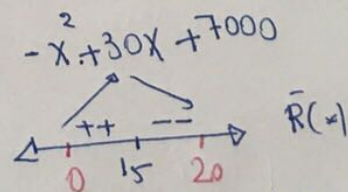
$$R(x) = (70+x)(100-x) = 7000 + 100x - 70x - x^2 = -x^2 + 30x + 7000$$

$$R(x) = -x^2 + 30x + 7000$$

$$R'(x) = -2x + 30$$

$$R'(x) = 0 \text{ or } R'(x) \text{ is } \cancel{\text{and}}$$

$$-2x + 30 = 0 \rightarrow \boxed{x = 15} \text{ we have to check } \rightarrow$$



at  $x=15$ , we have Rel. max.

$$R(15)$$

so  $70+15=85$  will maximize the profit

18  $C(x) = 250 + 6x + 0.1x^2, x > 0$

\* Producing how many units will minimize the average cost?  
 \* what is the minimum average cost

$$\bar{C}(x) = \text{average cost} = \frac{C(x)}{x} = \frac{250 + 6x + 0.1x^2}{x} = \frac{250}{x} + \frac{6x}{x} + \frac{0.1x^2}{x}$$

$$\bar{C}(x) = \frac{250}{x} + 6 + 0.1x, x > 0$$

$$\begin{aligned} \bar{C}(x) &= 250x^{-1} + 6 + 0.1x \\ \bar{C}'(x) &= 250(-1)x^{-2} + 0.1 \\ &= -\frac{250}{x^2} + 0.1 \end{aligned}$$

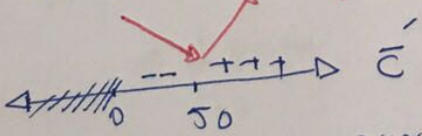
$$\bar{C}'(x) = \frac{-250 + 0.1x^2}{x^2}$$

$\bar{C}'(x) = 0$  or  $\bar{C}'(x)$  is undefined

$$-250 + 0.1x^2 = 0 \quad \text{or} \quad x^2 = 0 \rightarrow x = 0$$

$$x^2 = \frac{250}{0.1} = 2500$$

$$x = \sqrt{2500} = 50, -50$$



\* at  $x=50$ , minimum average cost

\* minimum average cost  $= \bar{C}(50) = \frac{250}{50} + 6 + 0.1(50) = 5 + 6 + 5 = 16$

To check that at  $x=50$ , we have minimum, we can use the second derivative test.

$$\bar{C}''(x) = -250(-2)x^{-3} = \frac{500}{x^3}$$

$$\bar{C}''(50) = \frac{500}{(50)^3} = (+) \text{ minimum}$$

$$\boxed{28} \quad C(x) = 800 + 100x^2 + x^3$$

$$R(x) = 60000x - 50x^2$$

Find the level of production that will maximize the profit and find the max. profit.

Solution:

$$\begin{aligned} P(x) &= R(x) - C(x) \\ &= 60000x - 50x^2 - (800 + 100x^2 + x^3) \\ &= 60000x - 50x^2 - 800 - 100x^2 - x^3 \end{aligned}$$

$$P(x) = -x^3 - 150x^2 + 60000x - 800$$

$$P'(x) = -3x^2 - 300x + 60000$$

$$P'(x) = 0 \quad \text{or} \quad P'(x) \text{ is undefined}$$

$$-3x^2 - 300x + 60000 = 0$$

$$\rightarrow x^2 + 100x - 20000 = 0$$

$$(x + 200)(x - 100) = 0$$

$$\rightarrow x = \cancel{-200} \quad x = 100$$

$$* \quad P''(x) = -6x - 300$$

$$* \quad P''(100) = -6(100) - 300 = -900$$

we have max. at  $P(x)$   $\therefore$  what is the max profit

$$T. \quad P(100) = -(100)^3 - 150(100)^2 + 60000(100) - 800$$

$$= 3499200 \text{ \$}$$

$$\boxed{36} \quad \bar{C} = \frac{100}{x} + 30 + \frac{x}{10}$$

Price is 46\$ per unit

Production is limited to 150 units

Find level of production that yields max. profit.

Find max. profit.

Solution:

$$\bar{C}(x) = \frac{C(x)}{x} \Rightarrow C(x) = x \cdot \bar{C}(x)$$

$$C(x) = x \left[ \frac{100}{x} + 30 + \frac{x}{10} \right] = 100 + 30x + \frac{x^2}{10}$$

$$\boxed{C(x) = 100 + 30x + \frac{x^2}{10}}$$

Revenue:  $R(x) = P \cdot x$

$$\boxed{R(x) = 46x}$$

$$P(x) = R(x) - C(x)$$

$$= 46x - \left( 100 + 30x + \frac{x^2}{10} \right)$$

$$P(x) = 46x - 100 - 30x - \frac{x^2}{10}$$

$$\boxed{P(x) = -\frac{x^2}{10} + 16x - 100}$$

$$\hat{P}(x) = -\frac{2x}{10} + 16 = \cancel{\frac{78}{5}} - 30$$

$$\hat{P}(x) = -\frac{x}{5} + 16$$



$\bar{P}(x)=0$  or  $\bar{P}(x)$  is undefined

7

$$-\frac{x}{5} + 16 = 0$$

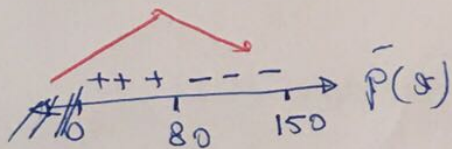
X

$$\rightarrow -\frac{x}{5} = -16$$

$$\rightarrow -x = -80$$

$$\boxed{x=80}$$

at  $x=80$  we might have a relative max



at  $x=80$  units, profit is max.

$$\text{max profit is } P(80) = -\frac{80^2}{10} + 16(80) - 100$$

$$= 540 \$$$

~~39~~  $P = 1960 - \frac{1}{3}x^2$  [Demand]

$$\bar{C} = 1000 + 2x + x^2$$

Production is limited to 1000 units and  $x$  is in hundreds of units

- Find the quantity that will maximize profit
- Find max. profit

Solution:

$$R(x) = P \cdot x = \left(1960 - \frac{1}{3}x^2\right)x = 1960x - \frac{1}{3}x^3$$

$$R(x) = 1960x - \frac{1}{3}x^3$$

$$C(x) = x \cdot \bar{C}(x) = x[1000 + 2x + x^2] \\ = 1000x + 2x^2 + x^3$$

$$C(x) = 1000x + 2x^2 + x^3$$

$$\text{Profit} = P(x) = 1960x - \frac{1}{3}x^3 - [1000x + 2x^2 + x^3] \\ = 1960x - \frac{1}{3}x^3 - 1000x - 2x^2 - x^3$$

$$P(x) = -\frac{4}{3}x^3 + 960x - 2x^2$$

$$\hat{P}(x) = -4x^2 + 960 - 4x$$

$\bar{P}(x) = 0$  or  $\bar{P}(x)$  is undefin~~ed~~

$$-4x^2 - 4x + 960 = 0$$

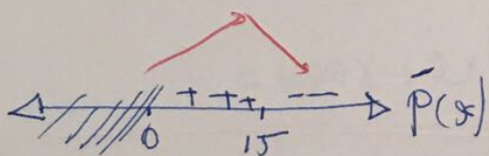
$$x^2 + x - 240 = 0$$

$$x = \frac{-b \pm \sqrt{b^2 - 4ac}}{2a}$$

$$= \frac{-1 \pm \sqrt{1 - 4(1)(-240)}}{2}$$

$$= \frac{-1 \pm \sqrt{961}}{2} = \frac{-1 \pm 31}{2}$$

$$\begin{aligned} &\rightarrow \frac{-1+31}{2} = \frac{+30}{2} = +15 \\ &\rightarrow \frac{-1-31}{2} = \frac{-32}{2} = -16 \end{aligned}$$



at  $x=15$ , Relative abs. max. profit which is

$$\begin{aligned} P(15) &= -\frac{4}{3}(15)^3 + 960(15) - 2(15)^2 \\ &= 9450 \$ \end{aligned}$$

instead of this we can use the 2nd derivative test for max. min.

$$\bar{P}'(x) = -8x - 4$$

$$\bar{P}'(15) = -8(15) - 4 = \ominus 124 \text{ so max.}$$