

Faculty of Business & Economic Business Department

# **BUSA2301**

# **DIY** security system

# Prepared by:

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Section: 2

Date: 20/6/2022

# **Project Initiation:**

# Project discerption

Our project specializes in making a security system for companies, homes or any other institution that requires this system. In the nature of the case, the security system consists of several components so that we buy these components online from other countries because their price is lower and we offer them in the name of our company as an integrated group so that the price is higher and thus this increases the profit for our company. With the possibility of making an application that connects them with each other, as well as an application that connects cameras and sensors, as well as a call center that exists in the company to track with the application and act in the event of anything sudden, this is automatically between the application and the call center without the need for human intervention.

# Project Feasibility Analysis

feasibility analysis the project is feasible since that the average cost of the cameras in the markets is 466\$ and our company will offer it at 300\$ while it will cost us 204\$ so its 94\$ profit for each unit.

## The problem

- 1. The lack of companies that provide an integrated and advanced security system for customers.
- 2. It is very costly for the customer to operate the security system himself. Also, this system will lack perfection and experts who follow the system closely in the event of any problem that the company will take care of.
- 3. The high price of the security system component and the low level of efficiency of its work compared to its lowest price in other countries.

#### The best approach for solving it

Importing the components of the protection system from outside the country because of the lower price.

# Project Concept Document

## Overview of the project

Our project specializes in making a security system for companies, homes or any other institution that requires this system. In the nature of the case, the security system consists of several components so that we buy these components online from other countries because their price is lower and we offer them in the name of our company as an integrated group so that the price is higher and thus this increases the profit for our company. With the possibility of making an application that connects them with each other, as well as an application that connects cameras and sensors, as well as a call center that exists in the company to track with the application and act in the event of anything sudden, this is automatically between the application and the call center without the need for human intervention.

#### Purpose statement

purpose statement: the project will cost us around 44000\$ as a small startup.

## Goals and objectives of the project

Importing the components of the protection system from outside the country because of the lower price, and this of course increases the profit and the employment of engineers and employees we need in our field and they are highly qualified and invest their expertise in work, and the development of the department to convince customers because in any case the company for the protection system is much better than that the customer does it himself.

#### Success factors

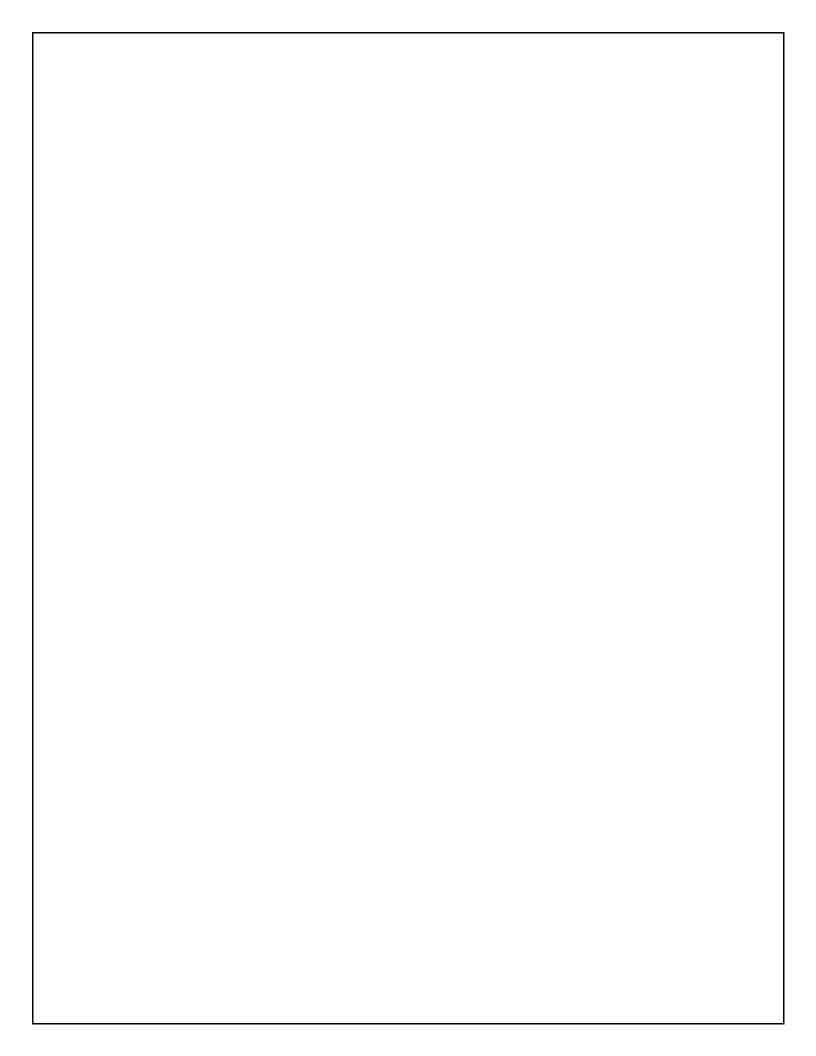
- 1. Having enough capital to start the company enables us to import the components of the security system from other countries
- 2. Careful planning of the project
- 3. Continuous inspection and evaluation during the process of implementing the project to avoid mistakes and problems
- 4. There are enough engineers and staff able in this field.

#### Resource requirements

- 1. human resources needed.
- 2. Hardware resources.
- 3. Battery, Wi-Fi modems, sensors, live alert, video verification, HD security camera.
- 4. Panic Button, Water Sensor, Temperature Sensor, Smoke Detector, Siren, Key Fob, Motion Sensor, Entry Sensor.

#### Risk information

- 1. External (unpredictable).
- 2. Wrong signal from sensor or false alarms.
- 3. Cameras and sensors don't meet our specification.
- 4. System get hacked.
- 5. Easy unauthorized access.
- 6. Loss of power or Wi-Fi.



# **Project Charter**

## **PROJECT CHARTER**

1. General Project Information	
Project Name:	DIY home security system.
Executive Sponsors:	Dave sponsor
Department Sponsor:	Technical department
Impact of project:	The impact of this project is to have a DIY(do-it-yourself) home security market with a complete line of motion sensors entry, sensors video monitoring ,smoke detectors and carbon monoxide.
2. Project Team	

	Name	Department	Telephone	E-mail
Project Manager:	Karl Oesterling	Technical department	05789123	KarlOesterling@gmail.com
Team Members:	Team lead	Technical department	45464312	Teamlead@ gmail.com
	Member 1	It department	68431321	Member1@gmail.com
	Member 2	Marketing department	64531218	Member2@gmail.com
	Member 3	It department	95515115	Member3@gmail.com

#### 3. Stakeholders (e.g., those with a significant interest in or who will be significantly affected by this project)

IT companies

The ministry of communications

Clients

#### 4. Project Description

Project Purpose / Business Justification Describe the business need this project addresses

The Do-It-Yourself (DIY) home security systems are essential devices in making ensuring that the homes, offices and business premises are safeguarded.

The DIY systems enable the owners to be aware of the security status of their premises through mobile feeds and live alerts through a smart home integration system.

Following the fact that every home has different security needs, the DIY systems come in varying forms to meet these varying needs.

DIY for home security can be customized for self-monitoring from alert feeds and video live streams.

The DIY home security market is estimated at \$3.5B with anticipated growth at 22% per year over the next five years.

The DIY product line will have a unique brand identity but will use existing call center operations and R&D services.

#### **Business Need**

We are highly confident in a 10% market share by year 2, which will produce \$350M in incremental sales with the potential for additional market penetration in subsequent years. Operating margins in 20% range will produce an incremental 570M in operating income after the 10% market share is realized.

Deliverables List the high-level "products" to be created (e.g., improved xxxx process, employee manual on yyyy)

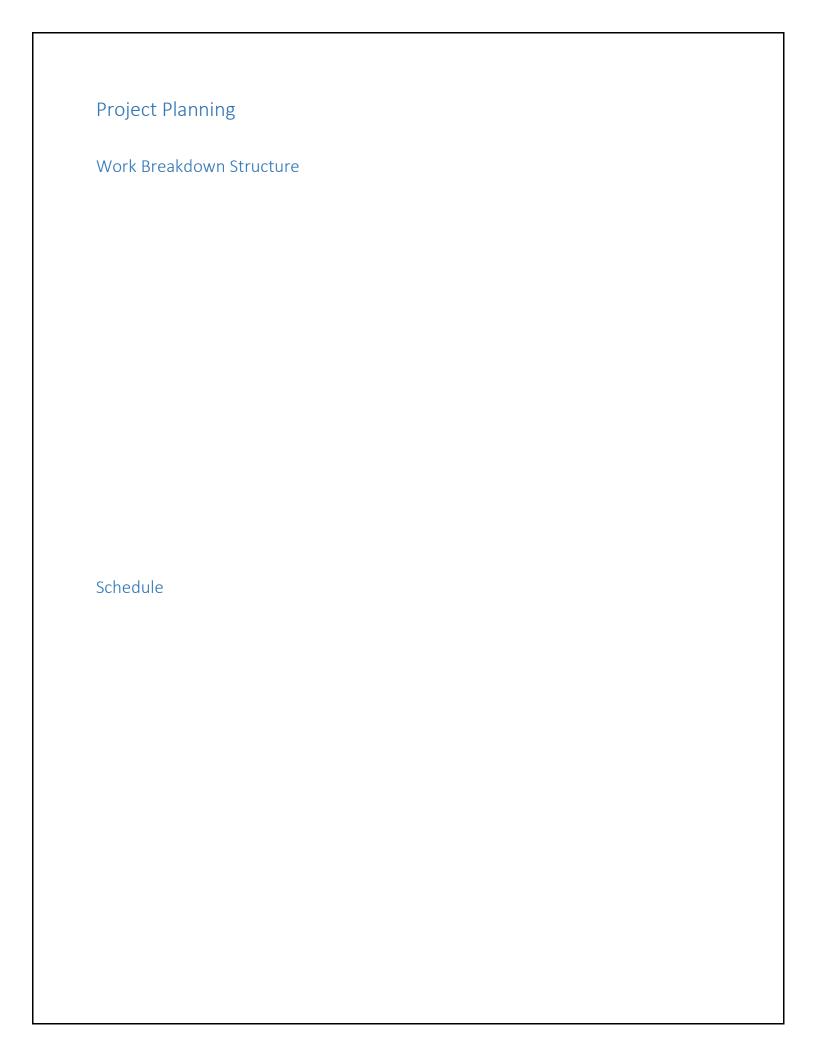
The outcome of this project is a Mobile app that is easy to use and allows you to control your system from anywhere and provides alerts when activity is detected

- $\bullet \quad 24/7 \ professional \ monitoring \ against \ intruders, \ fire, \ water \ damage, \ and \ carbon \ monoxide$
- · Visual verification option allowing you to monitor and watch your home at any time
- Power cellular backup that allows a cellular connection to work if your Wi-Fi goes out
- Built-in battery backup in case of a power outage

Project Milestones Propose start ar	nd end dates for Project Phase	es (e.g., Inception, Planning, Construction, Delivery) and other major m	illestones
Complete End-User Stadies	9/1/15		
Complete Prototype Field Testing	5/1/16		
Manufacturing Pilot Lot	5/1/17		
Launch	8/1/17		
Major Known Risks (including si	ignificant Assumptions) /	dentify obstacles that may cause the project to fail.	
Risk		Risk Rating (Hi, Med, Lo)	
IP Restrictions		High	
Call Center Capacity		Medium	
Constraints List any conditions that I staff that may be assigned to the project		tions with respect to resources, personnel, or schedule (e.g., predetern	nined budget or project end date, limit on number of
quality constrians			
resourses constriants			
Organizational Structure Constrain	t		
Scope constriants			

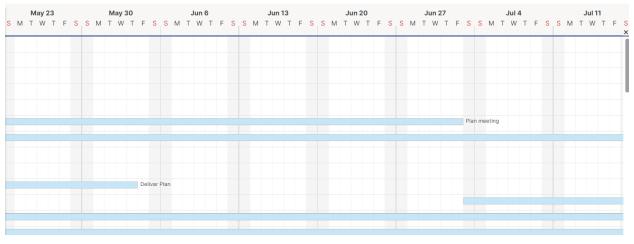
# Stakeholders register

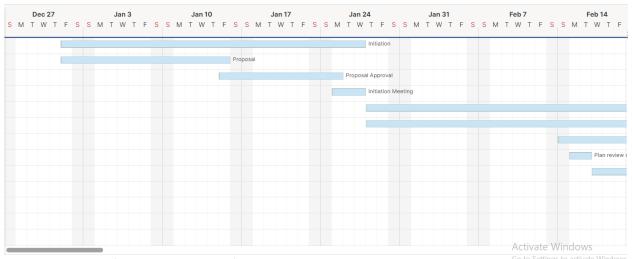
Stakeholder Register ABC ENGINEERING AND TECHNOLOGY, INC.					
Stakeholder Name					
Position					
Contact Information					
Potential Impact on Project					
Miscellaneous Comments					

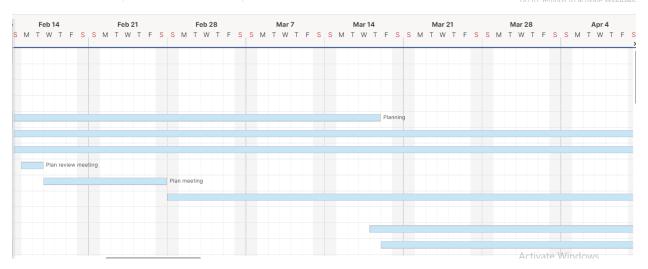


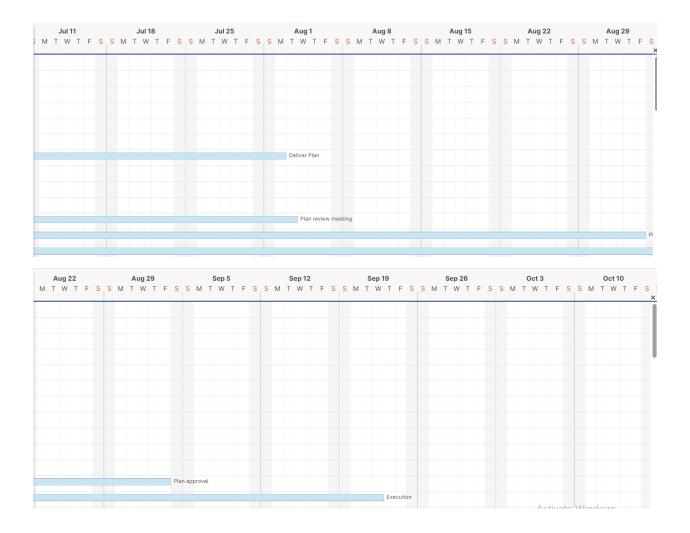
Project		Friday 01/01/2021	
Initiation	27 days	Friday 01/01/2021	wedensday 27/01/2021
Proposal Proposal	15 days	Friday 01/01/2021	Friday 15/01/2021
Proposal Approval	10 days	Friday 15/01/2021	Monday 25/01/2021
Initiation Meeting	2 days	Monday 25/01/2021	Wedensday 27/01/2021
Planning	46 days	Thursday 28/01/2021	Tursday 18/03/2021
Plan meeting	10 day	Thursday 28/01/2021	Sunday 07/02/2021
Delivar Plan	7 days	Monday 08/02/2021	Sunday 14/02/2021
Plan review meeting	1 day	Monday 15/02/2021	Tuesday 16/02/2021
Plan meeting	10 day	Wedensday 17/02/2021	Satuday 27/02/2021
Delivar Plan	7 days	Sunday 28/02/2021	Satuday 06/03/2021
Plan review meeting	1 day	Sunday 07/03/2021	Monday 08/03/2021
Plan approval	10 days	Tuesday 09/03/2021	Tursday 18/03/2021
Execution	185 days	Friday 19/03/2021	Wedensday 22/09/ 2021
Project Management	80 days		
Team Organization	20 days	Friday 19/03/2021	Thursday 08/04/2021
Resources Allocation	20 days	Friday 09/04/2021	Wedensday 28/04/2021
Activities Scheduling	20 days	Thursday 29/04/2021	Tuesday 18/05/2021
Cost Analysis	20 days	Wedensday 19/05/2021	Monday 07/06/2021
Product Management	75 days		
Orders Registration	35 days	Tuesday 08/06/2021	Tuesday 13/7/2021
Deliveries Management	40 days	Wedensday 14/7/2021	Monday 23/8/ 2021
Advertising	30 days		
Shooting Ad Video and Photo	15 days	Tuesday 24/8/ 2021	Tuesday 07/09/ 2021
Social Media Campaign	15 days	Wedensday 08/09/ 2021	Wedensday 22/09/ 2021
Closing	32 days	Thursday 23/09/ 2021	Monday 25/10/2021
Handoff Meeting	2 days	Thursday 23/09/ 2021	Saturday 25/09/ 2021
Expert judgment	10 days	Sunday 26/09/ 2021	Tuesday 05/10/2021
Data analysis	5 days	Wedensday 06/10/2021	Sunday 10/10/2021
Regression analysis	5 days	Thursday 11/10/2021	Friday 15/10/2021
Trend analysis	5 days	Suterday 16/10/2021	Wedensday 20/10/2021
Variance analysis	5 days	Thursday 21/10/2021	Monday 25/10/2021

#### Gantt chart









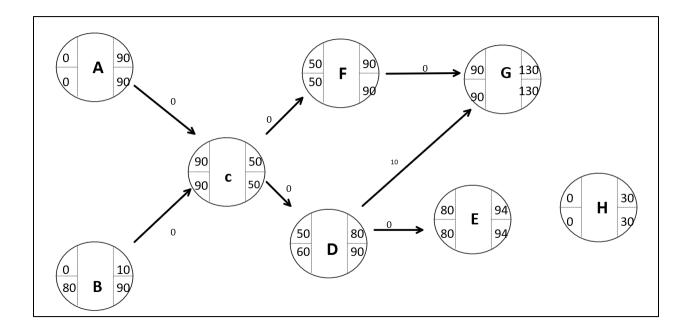
//link for the chart above

https://app.smartsheet.com/sheets/XxqVPF5GfVf4PQpQQJHw6FpcgWvR6wGWhjv37Pr1?view=gantt

# CPM chart

Activat	Activates, Predecessors and Time Estimates								
Activity	Description	Duration	Immediate Predecessors						
A	Finishing the feasibility study and making precise time and resource estimations.	3 months							
В	Finding a warehouse	10 days							
С	Order products	40 days	A,B						
D	Receipt of products	30 days	С						
E	rebrand the products with our company name	14 days	D						
F	Receipt of customer requests	40days	С						
G	Delivery of customer orders	50 days	F,D						
Н	Advertising	30 days							

# Critical path



Critical Path (CP) is defined as the longest estimated sequence of interdependent activities that should be accomplished on time to ensure completion of the project on due-date. The critical path activities are performed under the "predecessor-successor" relationship, so that any next activity cannot be started until its predecessor is complete.

In our CPM there are different paths then we determent the critical path as follows:

$$A \rightarrow C \rightarrow F \rightarrow G = 90+40+40+50$$

$$A \rightarrow C \rightarrow D \rightarrow G = 90+40+30+50$$

$$A \rightarrow C \rightarrow D \rightarrow E = 90+40+30+14$$

$$B \rightarrow C \rightarrow F \rightarrow G = 10+40+40+50 = 140$$

$$B \rightarrow C \rightarrow D \rightarrow G = 10+40+30+50 = 130$$

$$B \rightarrow C \rightarrow D \rightarrow E = 10+40+30+14 = 94$$

So the critical path is  $B \rightarrow C \rightarrow D \rightarrow E$  equals 94.

# Cost estimation

	Year:		0	0	1	1	2	2	3	3	
		Rate \$ per	Quantity		Quantity		Quantity		Quantity		
		Unit/Day	Units/Days		Units/Days		Units/Days		Units/Days		Total
Ref	Project Expenditures			\$		\$		\$		\$	\$
1	Procurment process										
1.1	Internal resources / staff costs:										
1.1.1	- Information Systems (IS) department	100	1	100							100
1.1.2	- user departments	100	1	100							100
1.1.3		100	1	100							100
1.2	_procurment exporting	100000	1	10000							10000
1.3	Specification / RFP tools and programs	500	1	500							500
1.4	Consultancy assistance	0	0	0							0
1.5	Legal assistance	0	0	0				0		0	40000
	Total procurment costs		_	10800		0		0		U	10800
	Excution process										
2	Software costs										
2.1	Application software user licences	1000	0	0	1	1000	1	1000	0	0	2000
2.2	Software modifications	0	0	0	0	0	0	0	0	0	C
2.3	Database user licences	5000	0	0		0	0	0	0	0	C
2.4	Additional security applications	1000	0	0	1	1000	0	0	0	0	1000
2.5		0	0	0	0	0	0	0	0	0	0
2.6		0	0	0	0	0	0	0	0	0	C
	Sub total			0		2000		1000		0	3000
3	Hardware costs										
3.1	Servers (new or upgraded, dedicated or shared)	1000	0	0	2	1000	0	0	0	0	1000
3.2	PC's (new or upgrades)	1000		0	10	1000	0	0	0	0	1000
3.3	Additional memory	1000	1	1000	0	0		0	0	0	1000
3.4	Additional cpu	1000	1	1000	0	0	0	0	0	0	1000
	Additional processing services (temporary or										1
	permanent) eg via cloud services or other internal	_			_		_		_	_	
3.5	resource	0	0	0	0	0	_	0	0	0	0
3.6	Back up devices	1000	0	0	5	100	0	0	0	0	100
3.7	Disk storage	0	0	0	0	0		0	0	0	0
3.8		0	0	0	0	0		0	0	0	0
3.9		0	0	0	0	0	_	0	0	0	0
3.10	0.1.4.4.1	0	0	0	0	0	0	0	0	0	0
	Sub total			2000		2100		0		0	4100
4	Network costs										
4.1	Cabling or wireless LAN, WAN or other network	5000	0	0	1	5000	0	0	0	0	5000
4.2	Routers	1000	0	0	0	0	0	0	0	0	0
4.3	Modems	1000	0	0	0	0		0	0	0	0
4.4	Internet access eg ADSL / broadband, satellite	1000	0	0	1	1000	0	0	0	0	1000
4.5		0		0	0	0		0	0	0	0
4.6			0	0	1	0		0	0	0	0
4.7		0	0	0	0	0		0	0	0	0
4.8		0		0	0	0		0	0	0	0
	Sub total	_		0		6000		0		0	6000

5	Support costs										
	Client manager	400	1	0	0	4	1	4	1	0	400
	IS support	300	1	0	_	6		6	6	0	300
	Data Base analyst	300	1	0		2		2		0	300
	networking support	000	0	0	_	0		0	0	0	0
6	Data costs		U	- O		- O				· ·	
6.1	Data clean up / de-duplication	1000	0	0	0	0	0	0	0	0	1000
6.2	Data archiving	5000	0	0	0	0	0	0	0	0	5000
8	Overheads										
	Additional heat, air conditioning, light, power for project										
8.1	implementation and ongoing live running	100	0	10	0	10	0	0	0	0	20
8.2	Other allocated business costs	100	0	10	0	10	0	0	0	0	20
	Sub total			20		20		0		0	40
9	Contingency										
9.1	Estimated 10% of total implementation costs			0		2000		1000		0	3000
	Total implementation costs			10		22000		15000		0	37000
	·			10		22000		13000		U	
	Project cost calculations										40000
	total project cost				1		1		1		

# Human Recourses budget



# Procurement budget

# **Budget**

Description	Quantity	Price	Total
simplesafe package	100	USD 100 Unit	USD 10,000
starter package	100	USD 40 Unit	USD 4,000
cables and power sourses	200	USD 20 Unit	USD 4,000

Total USD 18,000

# 100\$

# Meet the system

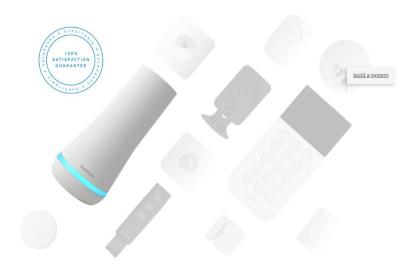
#### Base Station

The brains. Comes with a built-in cell connection to rapidly alert our emergency dispatch center.

#### Try It. Test It. Love It or Return It.

Test SimpliSafe in your home for 60 days. Your system arrives ready to work. No drilling or tools needed. If you aren't 100% satisfied, return it for a full refund (we'll even pay return shipping).

shop now



# 40\$



# HR plan:

21

Process Name / Description: DIY HOME SECURITY SYSTEM							
Created On: Created by:	Feb-22         Revision:         2/7/2022						
	Procurment Mg	Project Mgr	HR	auditors	Engineer		
team organization	1	R	А	-	1		
cost analysis	1	R	Α	R	1		
warehouse mangment	R	1	1	-	С		
order registration socail media campaigne	I	I	R	I	Α		
Customers service	1	1	R	I	I		
Resourses Allocation	С	R	ı	-	I		
Activities mangment	-	R	I	-	I		
R = Responsible, A = Accountable, C = Consulted, I = Informed							

# Procurement plan

ACTION	NAME	DEADLINE	STATUS
Contact suppliers and place orders of the home sceurity packages	*****	May 17, 2022	Ongoing
Inspect the quality of products purchased.	*****	June 17, 2022	Upcoming

ACTION	NAME	DEADLINE	STATUS
Check and record all lacking packages	*****	May 1, 2022	Completed
Monitor the packages in the warhoues	*****	July 11, 2022	Upcoming

# **Budget**

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simplesafe package	100	USD 100 Unit	USD 10,000
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Total USD 18,000

# Communication plan

#### PROJECT COMMUNICATION PLAN

#### TRACKING RISKS AND ISSUES

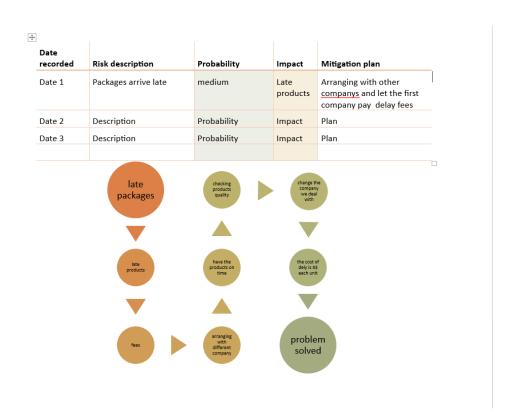
Description

TRACKING RISKS AND ISSUES

Document	Recipients	Responsibilities	Update frequency
Executive status report	Name	HR manager	5
Risk management document	Name	HR manager and engineers	1
Issue management document	Name	HR manager	3
Change control document	Name	HR manager and engineers	1
Project schedule	Name	HR manager	4

COMMUNICITATION

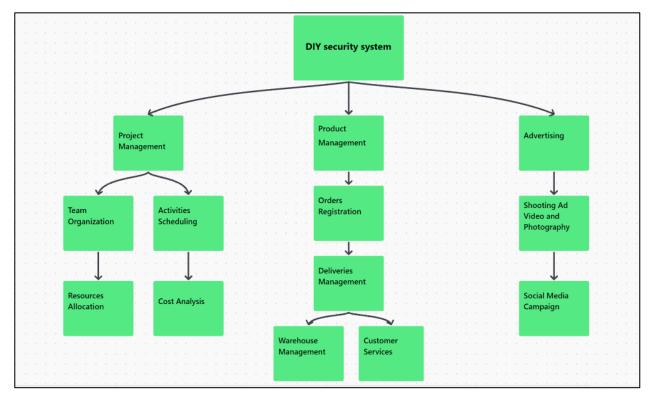
TRACVINIC DIEVE AND ICCLIFE



# Risk management

1	Description	Severity	Likelihood	Calculation ⊕	
■ DIY home security system					
□ Project Event 1					
IDENTIFIED RISK	BRIEF DESCRIPTION	RISK SEVERITY	RISK LIKELIHOOD	RISK RATING CALCULATION (this section will auto-populate results)	
	procurment (cameras and sensors )arrives late	Undesirable	Probable	High	
	wrong signals from sensors or false alarms	Acceptable	Probable	Medium	
	cameras and sensors don't meet our specefication	Undesirable	Improbable	Medium	
	system get hacked	Intolerable	Improbable	High	
	Easy unauthorized access	Intolerable	Improbable	High	
•	loss of power or wifi	Acceptable	Possible	LOW Activate Windows	

ACTION (this section will autopopulate results)	MITIGATIONS / WARNINGS / REMEDIES / NOTES
SEEK SUPPORT	always have plan b companies to get cameras and sensors. List in the procurement paper a limited time for good to arrive late and if it exceed this time legal action will take place for this company
TAKE MITIGATION EFFORTS	false alarms happen a lot in these systems annual checking from the company and cameras allows you to see the house and make sure if the alarm is false or not
TAKE MITIGATION EFFORTS	always have a special team to read the company specifications for their cameras and sensors and make sure that it will meet our specification and with the best quality possible
SEEK SUPPORT	we will provide our customers with 24/7 service call centre with a professional team of engineers which are trained if something like this happened to take action immediatly and protect the system
SEEK SUPPORT	
	provide sepcail packgages that deal with wifi loss and power



Controlling and monitoring management

# **HTNA** Clarification

As a general rule, the supplier at a minimum should have systems in place that control, monitor, and evaluate

#### **SUPPLIER**

## HTNA

Production Validation (PV)

According to date on Supplier Advanced Quality Planning Schedule

Pilot Production Trials

- Continuous improvements based on feedback and trials
- Use prototype build experience to develop preliminary Control Plan
- Final Approval Request
- Finalize Control Plan
- Submit PPAP package • Submit Request for
- Submit Request for PSW provisional approval
- Review Draft of preliminary control plan
- Provide feedback to supplier

#### Change Requests

Revisions after Provisional Approval stage (including current production)

- If change meets PPAP issuance criteria, issue PSW w/marked up copy of control plan to HTNA QE/QC
- If change does not meet issuance criteria, issue revised copy of control plan to HTNA QE/QC

# Quality control

#### A-4 PRODUCT/PROCESS QUALITY CHECKLIST

Customer or Internal Part No.

۱.	Jusi	offici of filternal Part No.					
Ī		Question	Yes	No	Comment / Action Required	Person Responsible	Due Date
		Is the assistance of the customer's quality assurance or product engineering activity needed to develop or concur to the control plan?				Engineers	planning
ľ		Has the supplier identified who will be the quality liaison with the customer?				engineers	planning
		Has the supplier identified who will be the quality liaison, with its suppliers?				Engineers	
	4	Has the quality assurance system been reviewed using the Chrysler, Ford, and General Motors Quality System Assessment?					
Γ		Are there sufficient personnel identified to cover	er:				•
ľ	5	Control plan requirements†					
t	6	Layout inspection?					
t	7	Engineering performance testing†					
ľ	8	Problem resolution analysis?					
Is there a documented training program that:							
ľ	9	Includes all employees?			Engineers	HR manager	Initiation plan
ľ	10	Lists whose been trained†					
ľ	11	Provides a training schedule?					
t	Has training been completed for:						
İ	12	Statistical process control?					
ľ	13	Capability studies?					
İ	14	Problem solving†					
t	15	Mistake.proofing?					
ľ	16	Other topics as identified?					
İ	17	Is each operation provided with process instructions that are keyed to the control plan†					
İ	18	Are standard operator instructions available at each operation?					
ľ		Were operator/team leaders involved in developing standard operator instructions?					

# Variance analysis

The control phase is done through the whole project using various tools , one of the tools is variance analysis

Standard Production Cost (per gadget)	Quantity	<b>Unit Cost</b>				
Direct Materials (pieces)	20	\$40.00				
Direct Labor (hrs)	10	\$10				
Variable Manufacturing Overhead (hrs)	1.3	\$4				
Fixed Manufacturing Overhead (hrs)	1.3	\$6				
Actual Gadget Production	800					
Fixed Overhead Expense Budget	\$8,000					
Actual Costs	Quantity	Cost				
Direct Materials (pieces)	25	\$45.00	(per piece)			
Direct Labor (hrs)	15	\$10				
Variable Manufacturing Overhead (hrs)		\$4,000				
Fixed Manufacturing Overhead (hrs)		\$9,000				
Materials Variance				Labor Variance		
Actual Quantity	<b>2</b> 5			Actual Hours	15	
Actual Price	\$45.00			Actual Rate	\$1	
Standard Quantity Allowed	16,000			Standard Hours Allowed	8,000	
Standard Price	\$40.00			Standard Rate	\$10	
Price Variance	-\$125	Unfavorable	1	Rate Variance	\$140	Favorable
Quantity Variance	\$639,000	Favorable		Efficiency Variance	\$79,850	Favorable
Overall Materials Variance	\$638,875	Favorable		Overall Labor Variance	\$79,990	Favorable