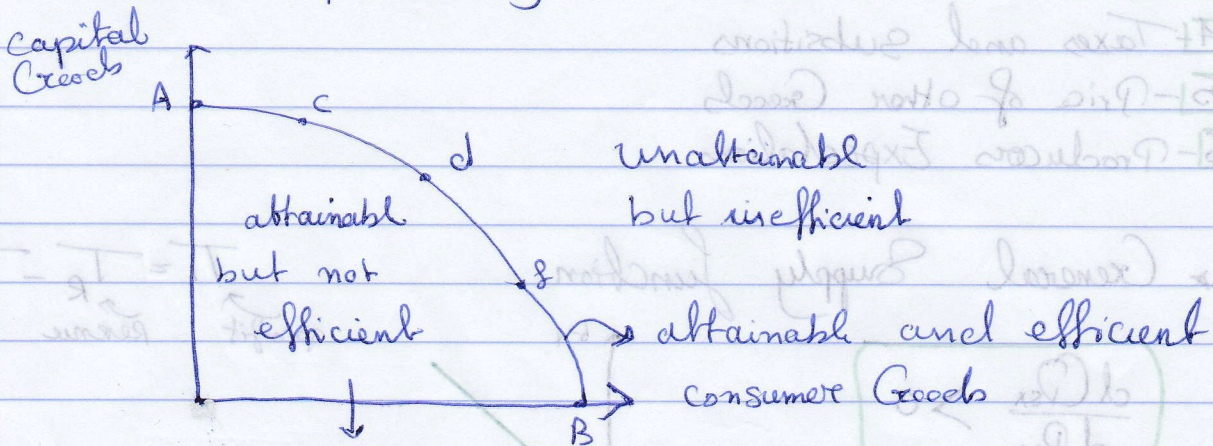


Engineering Economy

• Factors of Production:-

- 1- land
- 2- labor
- 3- Capital
- 4- Entrepreneurs

• Production possibility Frontier :-

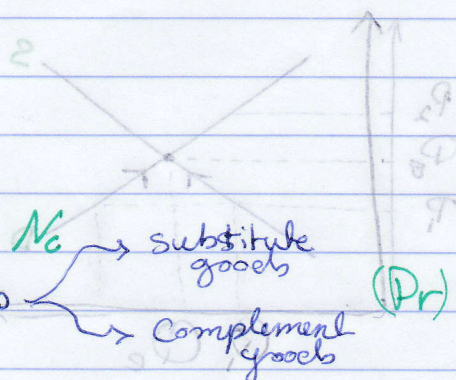


• Moving inside (There is no opportunity Cost)

* Demand :-

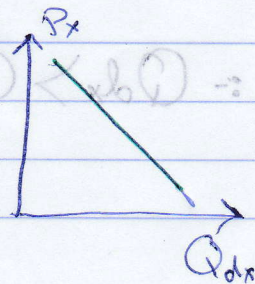
↳ Determinants :-

- 1- Prices (P_x)
- 2- Consumer Taste (T)
- 3- ~ income (I)
- 4- number of consumers N_c
- 5- Price of related Goods \rightarrow substitute goods
- 6- Expectations (E) \rightarrow complement goods



↳ General Demand function:-

$$\frac{\partial Q_d}{\partial P_x} < 0$$



Same for Supply

- If We Change Price Only → Movement on the Curve
- If → other factors → Shifting of the Curve

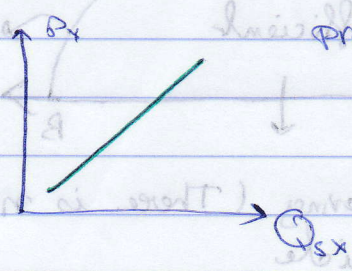
* Supply :-

↳ Determinants :-

- 1- Price
- 2- Number of firms
- 3- Tech
- 4- Taxes and subsidies
- 5- Price of other Goods
- 6- Producers Expectations

↳ General Supply Function

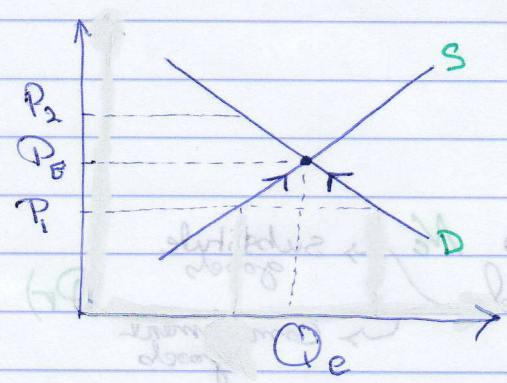
$$\frac{dQ_{sx}}{dP_x} > 0$$



$$\pi = T_R - T_C$$

↑ Profit ↑ Revenue ↑ Cost

Equilibrium Point :-



$$Q_{dx} = Q_{sx}$$

If There is Taxes
subtract it from P in Q_s

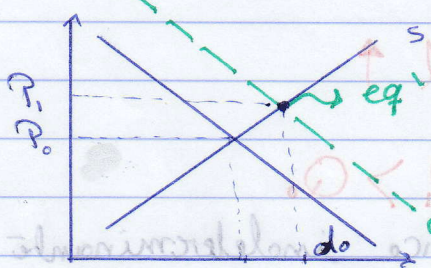
at P_1 :- $Q_{dx} > Q_{sx}$

→ demand is more than supply
so shortage. So Price increases

at P_2 :- $Q_{sx} > Q_{dx}$ → demand is less than supply → surplus of goods
The Price Goes Down

• Cases for Shifting Curves:-

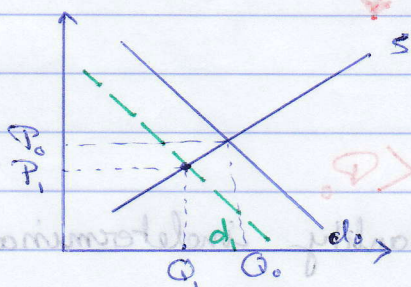
→ Change in demand:-



$$P_1 > P_0$$

$$Q_1 > Q_0$$

• Any factor shifting D.C to the right will rise the Price.

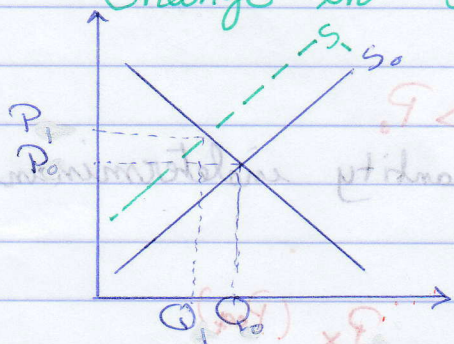


$$P_1 < P_0$$

$$Q_1 < Q_0$$

• Any factor shifting D.C to the left will lower the Price.

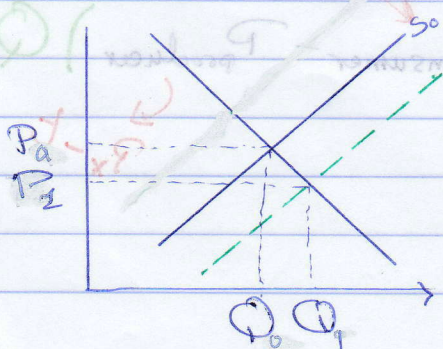
→ Change in Supply:-



$$P_1 > P_0$$

$$Q_1 < Q_0$$

• Any factor shifting S.C to the left will rise the Price



$$P_1 < P_0$$

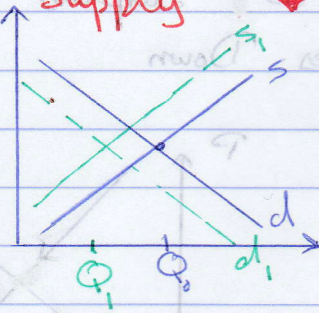
$$Q_1 > Q_0$$

• Any factor shifting S.C to the right will lower the Price

→ Change in Both Sides:-

Supply ↓

Demand ↓

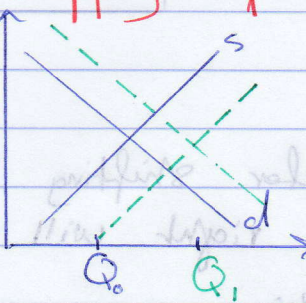


• $Q_1 < Q_0$

• Price indeterminate

Supply ↑

Demand ↑

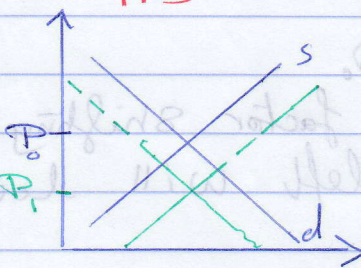


• $Q_1 > Q_0$

• Price indeterminate

Supply ↑

Demand ↓

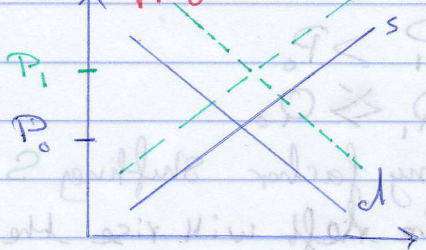


• $P_1 < P_0$

• Quantity indeterminate

Supply ↓

Demand ↑



• $P_1 > P_0$

• Quantity indeterminate

• Government Revenue = $(P_{\text{consumer}} - P_{\text{producer}}) Q$

• Total Revenue = PQ

P_x (Per)

$P_x - t$

Engineering Economy:

Three Basic Concepts:-

1] Resources → Free: Zero-price
→ Economic: Non-zero price

limited / can be put in different Production activities

• what we call:-

Factors of Production:-

- 1- labour → Payments (wages and salaries),
- 2- land → Rent.
- 3- Capital → Int.
- 4- Entrepreneur → Profit.

2] Alternative Uses:-

Mutually exclusive: meaning you choose one of the Alternatives only.

→ opportunity Cost: التكلفة البديلة

The value of the next Best alternative that is Given up.

You should choose the best Alternative.

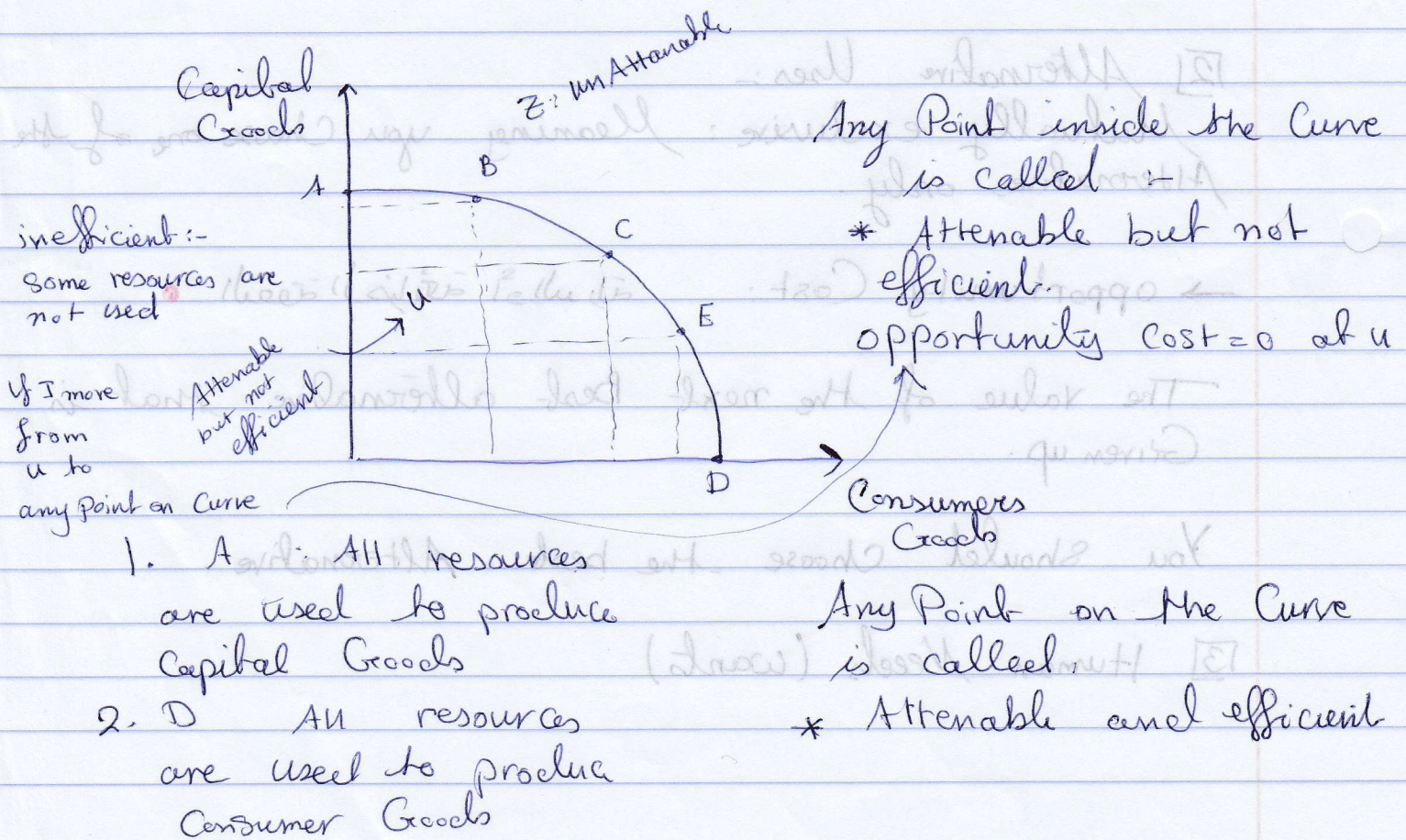
3] Human Needs (wants)

Properties :-

- They vary among individuals.
- They vary over time for the same individual.
- They are unlimited.

Def: Production Possibility Curve (P.P.C) or P.P.F

Combinations	Consumer Goods	Capital Goods
A	0	15
B	2	14
C	4	12
D	12	0



• Engineering Economy :-

* Production possibility frontiers:

• Def: Check different combinations of goods and services producers can produce efficiently by reallocating the available Resources and technologies

→ Shifting happens in our Curve if we change Resources or Technology or both.

Economic Theory

MicroEconomic Theory

- individual Behaviour
- Employment.
- we are interested in it.

Macroeconomic Theory

- We deal with nupub as a whole → GDP
- CPI: Consumer Price index
نظرياً على السلع المستهلكة في قديم
كسبان الـ Average change في جرائع
- labour force

Micro Economics :-

- Demand and Supply
- Product Market

Demand side supply side

→ Def: Shows different Various Quantities of a product. Consumers are willing and able to buy at different Alternative Prices during a Specific Period of time holding other factors constant.

• Main determinants of Quantity of a product:-

→ various Quantities --- prices

↳ P_x →, P_r →, N_c →, T →, I →, E →

⚠ Note: Prices of the Goods is a Main determinant but it's not the Only One.

Q_{dx} → Quantity Demand of goods x

1- Price of Goods P_x

2- Price of Goods P_r → Substitute Goods
 Related
 Complement Goods

3- Number of Consumers N_c

4- Consumer Taste T

5- Consumer income I

6- Consumer Expectation E

• General Demand function:-

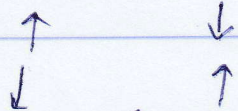
$$Q_{dx} = f(P_x, P_r, N_c, T, I, E, \dots)$$

• Simple Demand function:-

$$Q_{dx} = f(P_x) \quad \text{Given other factors}$$

* Now,

$$P_x \rightarrow Q_{dx} \quad \frac{dQ_{dx}}{dP_x} < 0$$



$P \rightarrow Q_{dx}$
Substitute

$$\frac{\Delta Q_{dx}}{\Delta P_{sub}} > 0$$

(P_r) →, N_c →, T →, I →, E →

Engineering's Function Economic

General Demand function:-

تأثير التغيرات الأخرى

$$Q_{dx} = f(P_x, I, T, P_r, N_c, E, \dots)$$

simple Demand function

$$Q_{dx} = f(P_x) \text{ Given other factors}$$

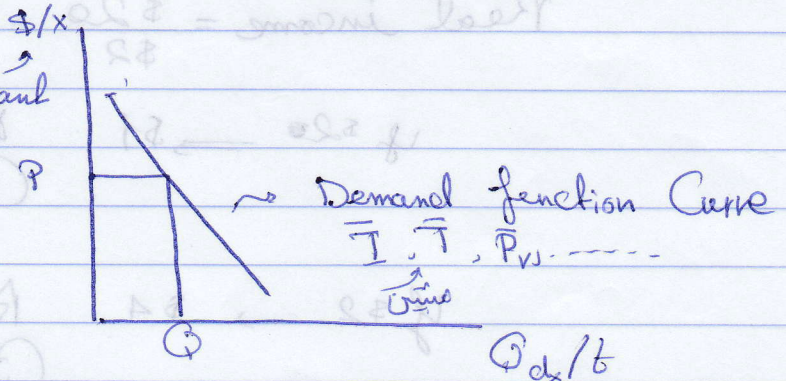
$$Q_{dx} = \alpha - bP_x$$

$$Q_{dx} = 10 - P_x \text{ equation}$$

Price	Q_{dx}	t ← time
1	9	↑
2	8	
3	7	
4	6	

كلما ارتفع السعر قلت الكمية المطلوبة

independent



Two effects

• law of demand: The higher the Price the lower the Quantity

$$P_x \uparrow \rightarrow Q_{dx} \downarrow$$

$$P_x \downarrow \rightarrow Q_{dx} \uparrow$$

① Income effect

② substitution effect

$$Q_{dx} \rightarrow P_x \mid \bar{P}_y \text{ persi}$$

cola

② Substitution effect $\rightarrow \Delta Q_{dx} \rightarrow$ Changes in the Relative prices $\rightarrow \frac{P_x}{P_y} \rightarrow$ Given \bar{P}_y

Ex : $\frac{P_{x0}}{P_{y0}} = \frac{\$10}{\$10} \Rightarrow Q_{dx} = 100$
Cola

$\Delta P_x \Rightarrow \frac{P_{x1}}{P_{y0}} = \frac{\$8}{\$10} \Rightarrow Q_{dx}$ } ←

$\Delta P_x \Rightarrow \frac{P_{x2}}{P_{y0}} = \frac{\$12}{\$10} \Rightarrow Q_{dx}$ } ←

① Income effect $\xrightarrow{\text{in case of Normal Goods}} \times Q_{dx}$ Real income = $\frac{\text{Nominal income}}{P_x}$

Ex : \$20 for coffee / week
 $P_{\text{coffee}} = \$2$

Real income = $\frac{\$20}{\$2} = 10 \text{ units} = Q_{dx0}$

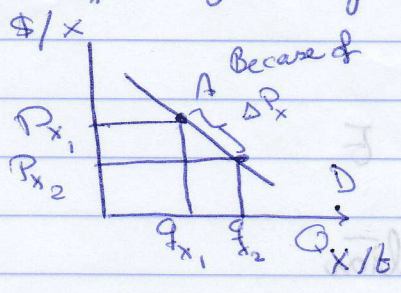
If \$2 \rightarrow \$1 Real income \uparrow
 $Q_{dx1} = 20 \text{ units}$

If \$2 \rightarrow \$4 Real income \downarrow
 $Q_{dx2} = 5 \text{ units}$

* The two effects are negative and they describe the Demand Curve.

Distinguish Changes in Q_{dx} (Quantity demanded) or Movement Between \rightarrow along Demand Curve and Shift in Demand or Changes in Demand.

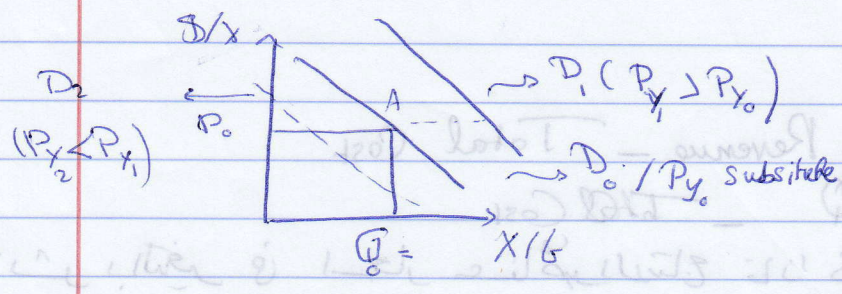
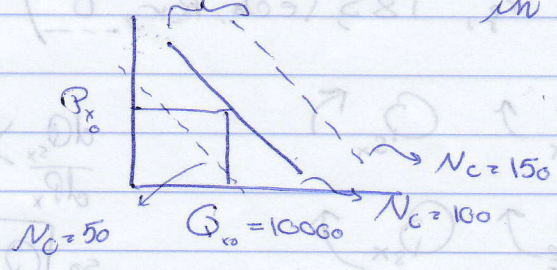
• If P_x only changed :- There will be a change in Quantity demanded meaning: A Movement on the Demand Curve.



(Remember \triangle : Other factors are Constant)

or any other factor (weather, etc)

• If The Demand Changed then there will be a shift in the Demand Curve.



• Supply Curve shows the various Quantity of a Product Producers (firms) are willing and able to produce / sell at different alternative Prices during a specific period of time holding other Factors Constant.

→ Supply @ P_x is a main Determinants to the Quantity supplied.

o the Factors Given / holding them Constant

- ↳ ① Number of firms (producers) N_f
- ↳ ② Price of factors of Production P_f

- 3 Taxes and Subsidies T&S
- 4 Technology Tech
- 5 P_r
- 6 Expectations of producers. E

General Supply function

Q_{sx} : Quantity Supplied of Good x

$$Q_{sx} = f(P_x, N_f, P_f, \overbrace{T\&S}^{\text{simple supply fun.}}, \text{Tech}, P_r, E)$$

$$P_x \rightarrow Q_{sx} \Rightarrow P_x \uparrow \rightarrow Q_{sx} \uparrow$$

$$N_f \rightarrow Q_{sx} \Rightarrow N_f \uparrow \rightarrow Q_{sx} \uparrow$$

$$\frac{dQ_{sx}}{dP_x} > 0$$

$$\text{so } Q_{sx} = \alpha + \beta P_x$$

Profit \rightarrow

$$\pi = \text{Total Revenue} - \text{Total Cost}$$

$$= P \cdot Q - \text{Total Cost}$$

يؤثر بالتغير في ايجار عناصر الإنتاج فانما $T.P$ كالتالي
 يقل π اذا زادت هرهه العنصر و Total Cost و Profit

Taxes - negative

Subsidies - positive

Technology: Positive (if improvement)

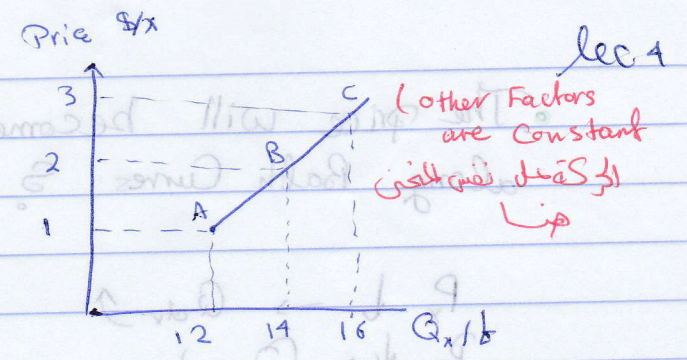
Expectation: - (Prices $\uparrow \rightarrow Q \uparrow$

Prices $\downarrow \rightarrow Q \downarrow$)

Simpl S. F

$$Q_x = f(P_x) \quad \text{Given other Factors}$$

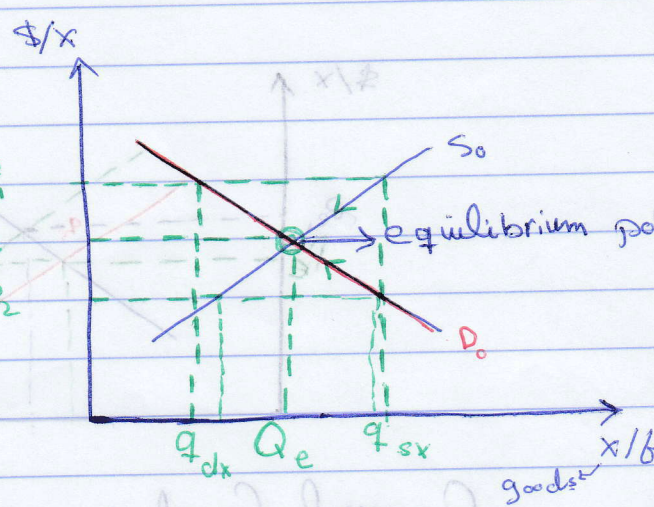
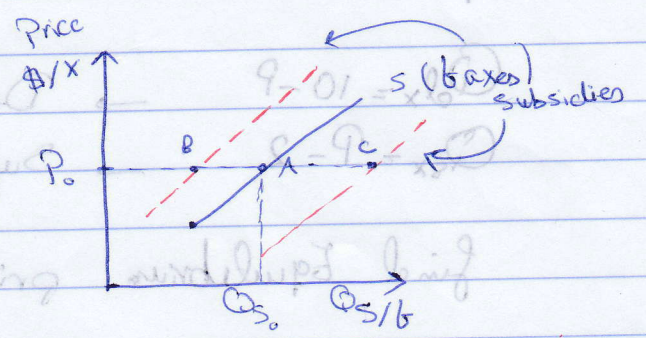
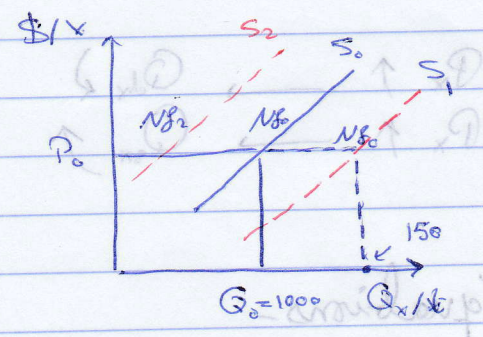
Price \$/x	Q_x/b
1	12
2	14
3	16
4	18



تغير في العلاقة فقط (التغير في الـ Factors المتجزئة)

- Movement along Supply Curve or \equiv Changes in Quantities Supplied and Shift of Supply Curve or \equiv Changes in Supply Curve

$Nf_0 = 100$ farms
 $Nf_1 = 150$ ~
 $Nf_2 = 50$



Equilibrium Condition
 $Q_{dx} = Q_{sx}$ is at Equilibrium position
 Equilibrium Price P_e
 Quantity Q_e

• At $P_1 \rightarrow Q_{sx} > Q_{dx}$ Surplus / excess supply

The price will become less so there's a movement along both curves S and D.

$$P_x \downarrow \rightarrow Q_{dx} \uparrow$$

$$P_x \downarrow \rightarrow Q_{sx} \downarrow$$

At $P_2 \rightarrow Q_{dx} > Q_{sx}$ excessive demand or shortage

The price will rise so there is a

$$P_x \uparrow \rightarrow Q_{dx} \downarrow$$

$$P_x \uparrow \rightarrow Q_{sx} \uparrow$$

Equations-

$$Q_{dx} = 10 - P \rightarrow \text{Demand eq}$$

$$Q_{sx} = P - 2 \rightarrow \text{Supply eq}$$

find Equilibrium price and Q. Quantity

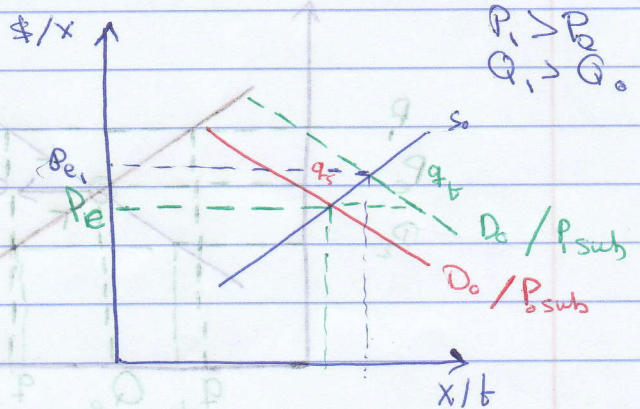
$$Q_{dx} = Q_{sx}$$

$$10 - P_e = P_e - 2$$

$$-2P_e = -12$$

$$P_e = 6$$

$$Q_e = 4 \text{ units}$$



any factor would shift Demand to the right make price increase

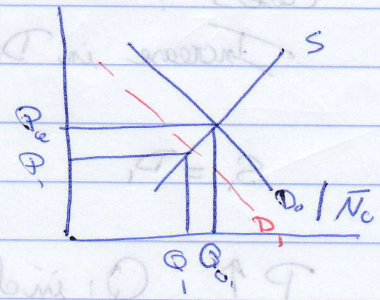
General Conclusion, shortage or excess of demand always makes

Prices increase

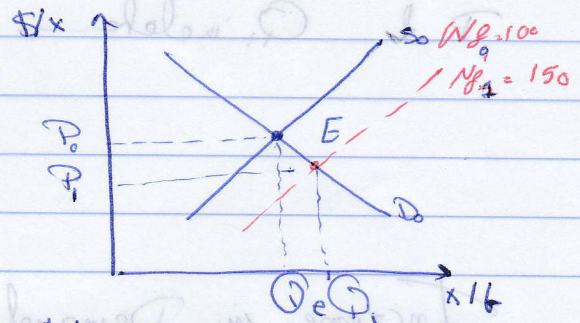
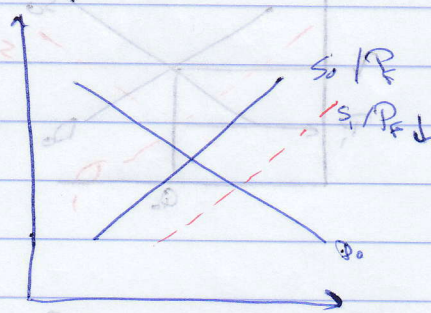
~ of supply ~ ~ ~
~ decreases ~ ~ ~

* $D_1 = S_0$ is the new equilibrium
Case

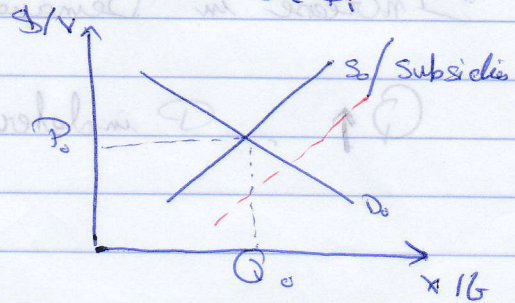
Negative changing $\rightarrow P$ and $Q \downarrow$



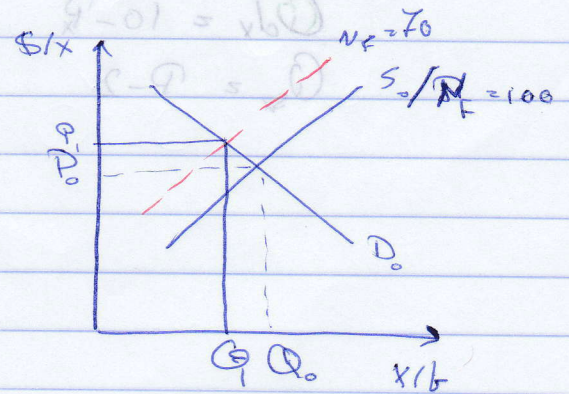
Conclusion 2: Any Factor shifts the demand to the left and does not affect the supply will lower the eq price and Quantity



Conclusion: Any supply curve to the right (Dem. constant) \rightarrow increase eq Quantity



Conclusion: Any supply curve to the left and (Dem. Cons) \rightarrow eq price \uparrow and lower eq Quantity



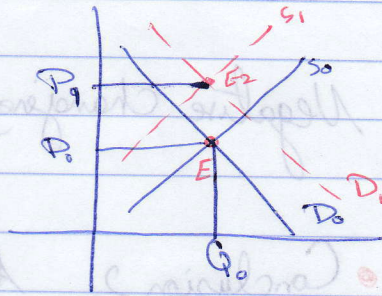
$P_1 < P_0$
 $Q_1 > Q_0$

Case 3

Increase in Dem, Decrease in Supply

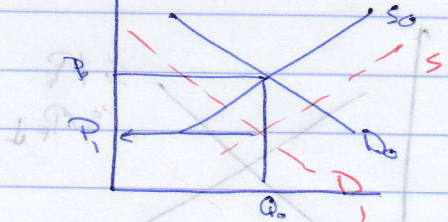
$$S_1 = D_1$$

$P \uparrow$, Q_1 indeterminate



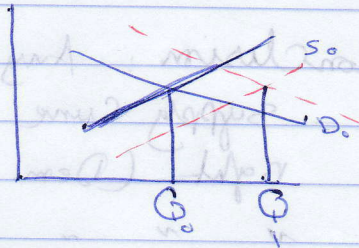
Increase in Supply, decrease in demand

$P \downarrow$, Q_1 indeterminate



Increase in Demand, Increase in Supply

$Q \uparrow$, P indeterminate



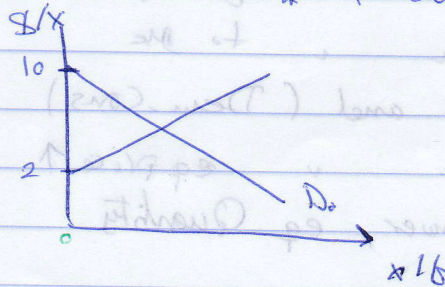
decrease in

$$Q_D = 10 - P$$

$$Q_S = P - 2$$

* Consumer Surplus

* Producer Surplus



$P > avg \rightarrow Q_1$

$P < avg \rightarrow Q_1$

Elasticity of Demand and Supply :-

- 1- Price elasticity of demand
 - Point elasticity
 - midpoint elasticity
- 2- Cross-price elasticity of demand
- 3- Income elasticity of demand

① $E_p = \frac{\% \text{ Change in the dependant}}{\% \text{ Change in the independant}}$

$\% \text{ Change in } Q = \frac{Q_{d1} - Q_{d0}}{Q_{d0}}$

$\% \text{ Change in } P_x = \frac{P_{x1} - P_{x0}}{P_{x0}}$

So $E_p = \frac{\Delta Q_{dx}}{\Delta P_x} \cdot \frac{P_{x0}}{Q_{d0}}$ \rightarrow Point (ignore the Sign)

$E_{p \text{ mid}} = \frac{\Delta Q_{dx}}{\Delta P_x} \cdot \frac{(P_{x1} + P_{x0}) / 2}{(Q_{x1} + Q_{x0}) / 2}$

$\rightarrow E_p$ has Three possibilities :-

$E_p > 1$	elastic	$\% Q > \% P$	more Sens
$E_p < 1$	inelastic	$\% Q < \% P$	less Sens
$E_p = 1$	unitary	$\% Q = \% P$	

$E_p = \frac{\text{Marginal function}}{\text{Average function}} = \frac{M.F}{A.F} \approx \frac{B_a/P_a}{B_b/P_b}$

Determinants of Price elasticity of demand:-

1- The availability of Substitutes Goods:-
Make it more elastic

2- Proportion of income

inelastic ← لا يتغير كثيرا
elastic ← يتغير كثيرا

3- Type of products

luxuries Vs Necessities
Elastic Inelastic

4- Time:-

Short period, inelastic = Time that takes people to notice the change

long period, elastic = people needs time to find substitutes

5- habits (Addictions)

inelastic / العادات

2) Cross Elasticity of Demand:- Measures sensitivity of Q_{dx} due to change in the price of other Goods (P_y)

$$E_{cross} = \frac{\% \Delta Q_{dx}}{\% \Delta P_y} \text{ other Goods}$$

$E_c > 0$:- $P_y \uparrow$ $Q_x \uparrow$ Two Goods are Substitutes
 $P_y \downarrow$ $Q_x \downarrow$

$E_c < 0$:- $P_y \uparrow$ $Q_x \downarrow$ Two Goods are Complement
 $P_y \downarrow$ $Q_x \uparrow$

$E_c = 0$:- No Relation between Goods

① ② ③ ④ ⑤
SPLAT

③ Income Elasticity: E_I التغير النسبي في الطلب

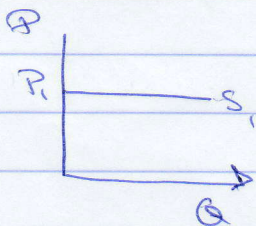
$$E_I = \frac{\% \Delta Q_{dx}}{\% \Delta I}$$

→ $E_I > 0$ $I \uparrow \rightarrow Q_{dx} \uparrow$ Normal Goods / Superior
 $I \downarrow \rightarrow Q_{dx} \downarrow$

→ $E_I < 0$ $I \uparrow \rightarrow Q_{dx} \downarrow$ Inferior Goods
 $I \downarrow \rightarrow Q_{dx} \uparrow$

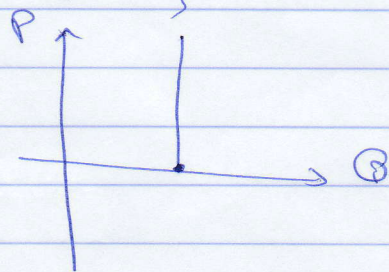
Note

• Elastic and inelastic supply curve



No change in price

Supply is constant (fixed)



• Total Revenue Test

$$TR = P \times Q$$

① demand is elastic $E_p > 1$

$$E_d = \infty$$

$P \downarrow$ $Q \uparrow$ $TR \uparrow$

$P \uparrow$ $Q \downarrow$ $TR \downarrow$

② demand is inelastic $E_p < 1$

$$E_d = 0$$

$P \uparrow$ $TR \uparrow$

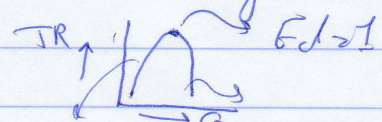
$P \downarrow$ $TR \downarrow$

It doesn't

have effect in Quantity

③ $E_p = 1$

No change in TR



$E_d > 1$ $E_d < 1$

Price elasticity of Supply $E_s = \frac{\% \Delta Q_s}{\% \Delta P} = \frac{Q_2 - Q_1}{(Q_2 + Q_1)/2} \cdot \frac{P_2 - P_1}{(P_2 + P_1)/2}$

$P \uparrow \quad Q_s \uparrow \quad (+) \quad E_s > 0$
 $P \downarrow \quad Q_s \downarrow$

$E_s < 1$ • short period perfectly inelastic $\leftarrow \uparrow$ time is the main

$E_s > 1$ • long period, more elastic $\leftarrow \downarrow$ Determinant

$E_s = 0$ • The Good is fixed in Supply (perfectly inelastic) (short period)

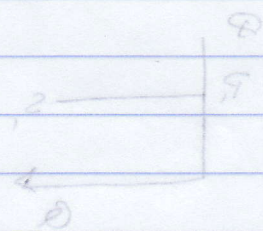
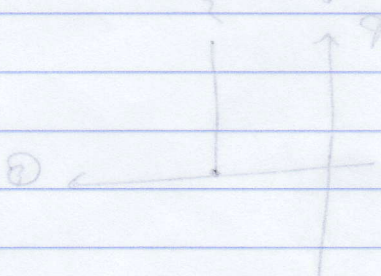
$E_s = 1$ • unit elastic

$$\frac{2(Q_2 - Q_1)(P_2 + P_1)}{2(Q_2 + Q_1)(P_2 - P_1)}$$

Not

elastic and inelastic supply curve

(fixed) supply is constant



No change in price

Total Revenue box

$$TR = P \times Q$$

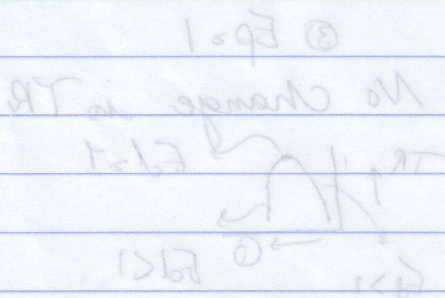
① demand is elastic $(E_d < 1)$

$P \downarrow \quad Q \uparrow$
 $TR \uparrow$
 $MR \downarrow$

② demand is inelastic $(E_d > 1)$

$P \uparrow \quad Q \downarrow$
 $TR \uparrow$
 $MR \downarrow$

have effect in Quantity



$E_d < 1$

$E_d > 1$

Production function :-

- Types, ① Simple prod. function
 ② Production function with f variables

→ $Q = f(V_1, V_2, V_3, \dots, V_n)$

↑
inputs

Fixed ← → variable
 Capital (K) Labor (L)

So $Q = f(L, K)$ (No waste of input)

No substitution between factors of inputs

$L \uparrow$ $K \downarrow$
 $L \downarrow$ $K \uparrow$

Firm Optimization

Q Given \rightarrow Cost Min
 Cost Given \rightarrow Q Max

$$\pi = TR - TC$$

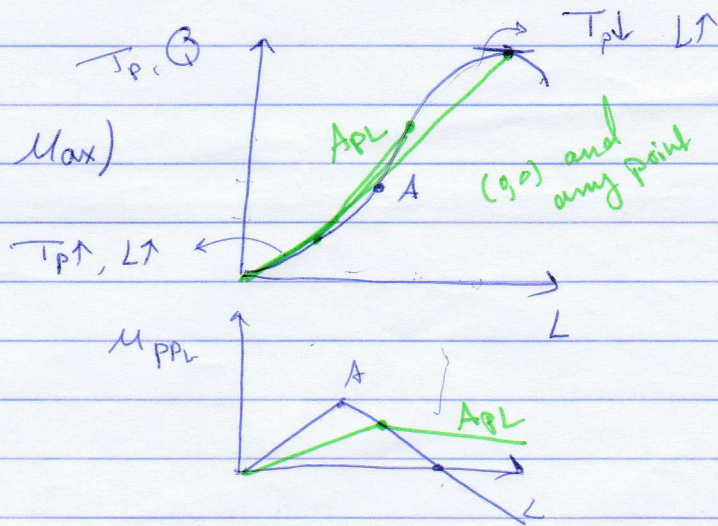
$$= P \times Q - TC$$

- ① S.P.F :- - T.P.G ^{physical} (single variable input)
- MPP_L : Marginal Products
 - AP_L : Average production of Labor
 - Relation between: AP, MPP, TP
 - Marginal Revenue of Product \leftarrow Total Product

• A is when slope begins to come down (MPP_L is Max)

• $MPP_L = \text{slope} \left(\frac{TP \text{ vs } L} \right) = \frac{\Delta Q}{\Delta L}$

• $AP_L = \frac{Q}{L}$



The Relationship Between AP_L and MPP_L

$$\begin{aligned}
 MPP_L &> AP_L && \text{When } AP_L \text{ is increasing} \\
 MPP_L &= AP_L && \text{When } AP_L \text{ is Max} \\
 MPP_L &< AP_L && \sim AP_L \text{ is decreasing}
 \end{aligned}$$

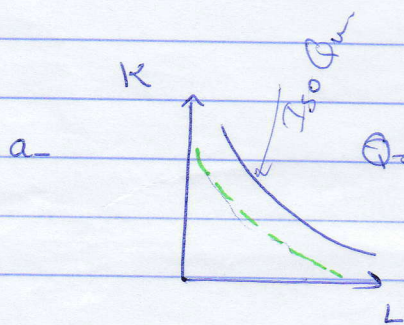
② L.V.P.F

L, K are substitutional

a - Iso Quant Curve = Production Indifferent Curve

Slope - MRTS: Marginal Rate of Technical Substitution

- Budget line (Constrain) = Iso Cost line
- least Costly input combination
- law of Returns to scale



• Different values of L, K

Gives us same value of Q

→ • Shifting (In Case of Technical improvement) same output but less input $Q = 10\sqrt{LK}$

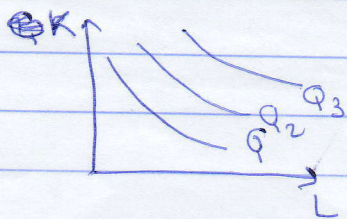
$Q = 20\sqrt{LK}$

$$\text{Slope} = \frac{\Delta K}{\Delta L} \Big|_Q$$

: negative = MRTS

(downward) $Q = 20\sqrt{LK}$

→ Iso-Quant Map =



• if the Curve is in L shape

L, K are Complement

(Fixed proportions production)

Slope = 0

• ~ ~ ~ line

L, K are substitutional

slope is constant

Cost Function

Short Run Costs

1- TFC

4- AFC

7 Marginal Cost = T_c (if all \bar{Q} remain)

2- TVC

5- AVC

3- TC

6- ATC

$$\frac{dTC}{dQ} = \frac{d(TVC)}{dQ} \quad \left(\frac{dTFC}{dQ} = 0 \right)$$

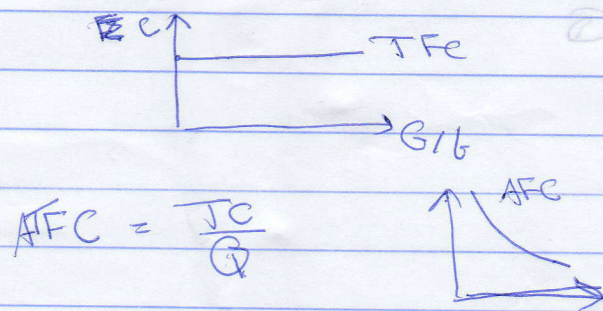
$$= \frac{w}{MPPL} \quad \text{constant}$$

$$TC = ATFC + ATVC$$

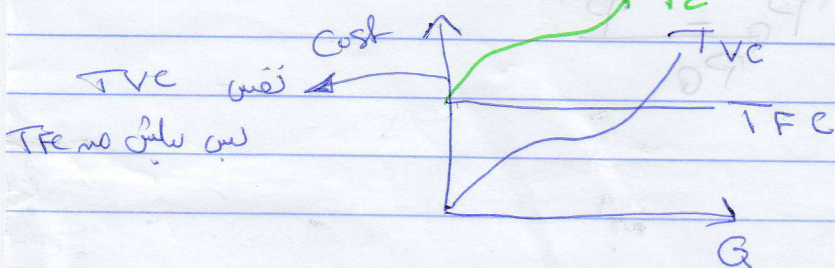
① Cost of fixed inputs / can't be Returned

④ They don't vary
- FC > 0 even if output = 0

= investment Cost = Capital Cost



② TVC = Total opport. Cost = ~~TFC~~ $TC - TFC = w \cdot L =$
Annual expenditure / annual disbursement Cost

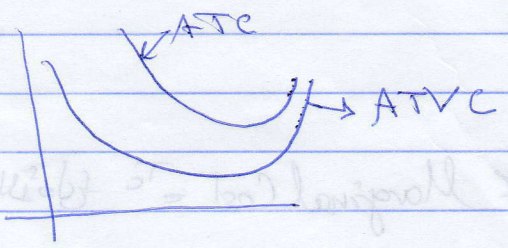


$$AVC = \frac{TVC}{Q} = \frac{w}{APL}$$

if $Q=0 \Rightarrow TVC=0$

③ $TC = TVC + TFC$

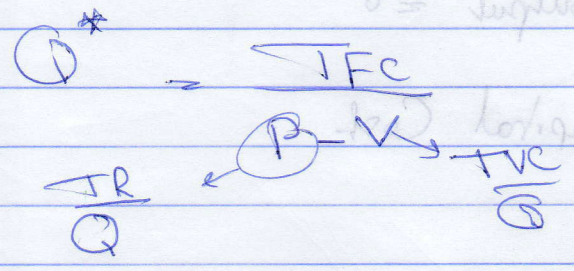
Cost function



Short Run Cost

- 1. TFC
- 2. TVC
- 3. TC

$Q^* = \frac{TFC}{TR - TVC}$ \rightarrow productive Capacity



$P^* \Rightarrow TR = TC$

$P^* = \frac{TFC + TVC}{Q}$

Price safety margin $= P_Q - P^*$

$\frac{W}{P} = \frac{TVC - TVC}{P}$



$TC = TVC + TFC$

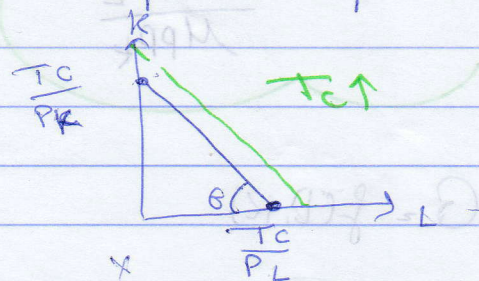
$TC = TVC + TFC$

• Iso Cost line/Curve

$$T_c = \underset{\substack{\uparrow \\ \text{price}}}{P_L} \times L + P_K \times K \quad (\text{firm's expenditure equation})$$

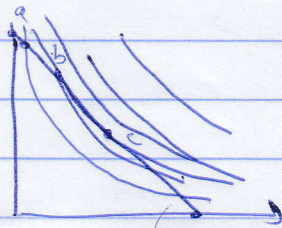
↳ $T_c \rightarrow$ on K : O A on curve

↳ $T_c \rightarrow$ on L : O B on curve



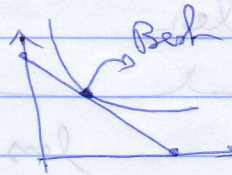
$$\text{Slope} = \tan \theta = \frac{OA}{OB} = \frac{\frac{T_c}{P_K}}{\frac{T_c}{P_L}} = \frac{P_L}{P_K} = \text{MRTS}$$

→ Firm optimization: Iso-line + Iso-Quant-Map



a, b, c are mutually exclusive
you can choose one / c is the best

$$\text{MRTS} = \frac{P_L}{P_K}$$



$$\frac{P_L}{P_K} = \frac{\Delta K}{\Delta L}$$

firm optimization

• Prove That

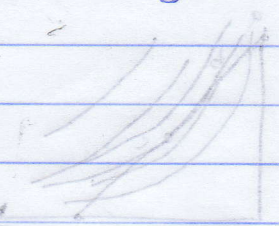
$$MRTS = - \frac{MPP_L}{MPP_K}$$

→ $Q = f(L, K)$

constant ← $dQ = \frac{dQ}{dK} dK + \frac{dQ}{dL} dL = 0$

$$0 = MPP_K \Delta K + MPP_L \Delta L$$

$$\text{So } - \frac{MPP_L}{MPP_K} = \frac{\Delta K}{\Delta L} = MRTS$$

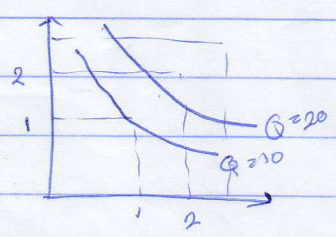


• Returns to Scale

Increasing Return

Input double
output more than double

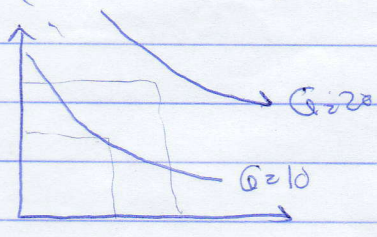
(Economiz)



less than double (Decreasing)

Inputs double
output less than double

(diseconomiz)



exactly in double (constant)

Inputs double
output double

